壹路汽贸
ONEROAD AUTOMOTIVE

DONGFENG

DONGFENG HUGE

Big Space, Happy Place

Images for reference only. Actual product may vary.

Slogan

Big Space, Happy Place

Unique Selling Proposition

- **Extreme Power**
  - DSMA modular architecture delivers high-end performance at an accessible level
  - CTCC team champion chassis tuning
  - China’ s Top 10 engine, Dongfeng Mach Power
  - Braking performance of luxury car supercar class (34.12 m)
  - i-Driving Smart Mode 2.0, offering 16 customizable driving modes
- **Ultimate Comfort**
  - Leading-in-class dimensions with an ultra-wide 1910mm body and 2825mm extended wheelbase.
  - Foldable rear seats for 1606L cargo capacity
  - Premium front seats provide a first-class cabin experience
  - Spacious rear sofa seating offers next-level comfort
  - 36dB noise reduction system design
  - Largest 1.17m² panoramic sunroof among benchmarking products
  - 82% soft-touch surfaces for a luxurious feel
- **Ultimate Intelligence**
  - L2 intelligent driving assist system
  - 540° panoramic image (transparent chassis)
  - Game controller-inspired multifunction steering wheel

Key Specifications

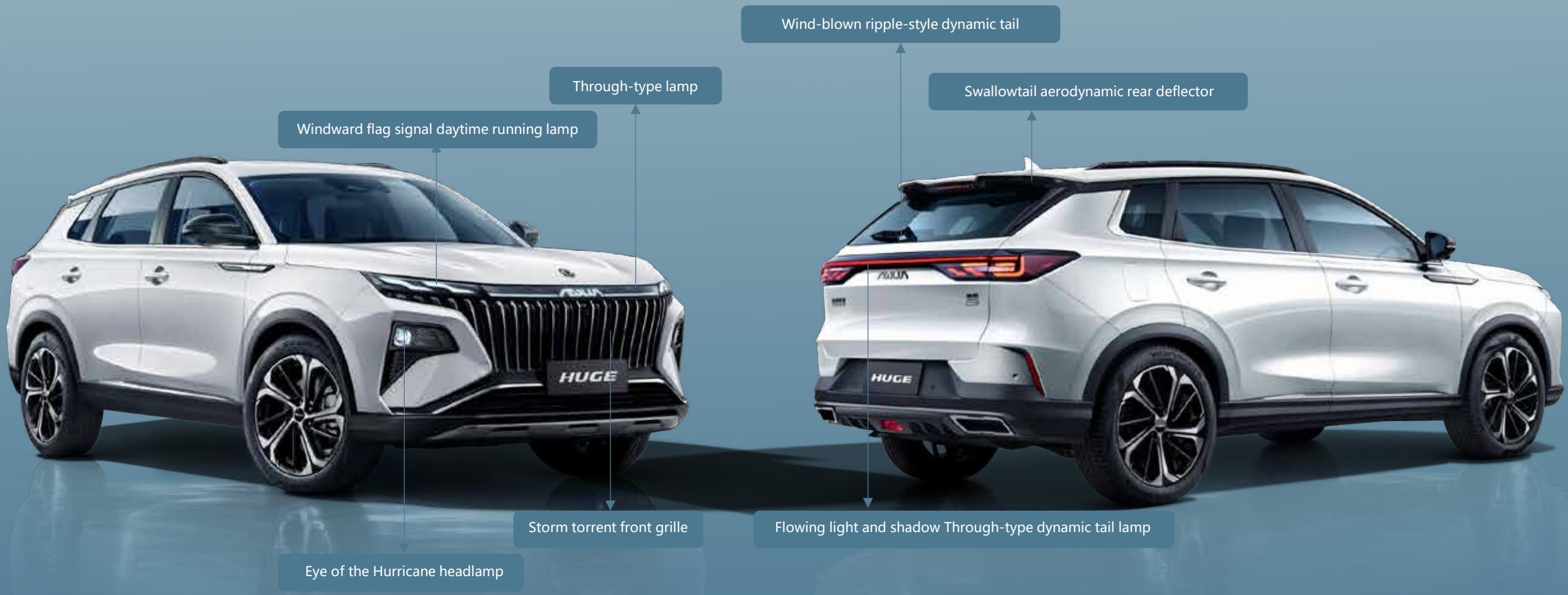
Parameter	ICE	HEV
Dimensions (mm)	4720*1910*1702 (L×W×H)	
Wheelbase (mm)	2825	
Capacity of fuel tank (L)	52	
Kerb mass (kg)	1608	1697
Power system	Mach Power 1.5T	Mach double engine 1.5T (four cylinder)+HD120
Maximum power (kW)	150	180 (system integration)
Maximum torque (N·m)	305	540 (system integration)
Transmission system	7-speed wet double clutch transmission	High performance multi-mode transmission
WLTC fuel consumption (L/100 km)	6.99	5.8
Drive mode	FD	
Tire model	235/50 R19	

Refer to the configuration table for details.

DONGFENG HUGE

EXTERIOR

"Sculpted by Nature" front fascia & tail design.



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"Wind whisper" design concept.

-The "Eye of the Hurricane" front headlamps serve as the finishing touch to the front fascia design, with a futuristic and dynamic appearance that adds a sense of mystery. At night, they clearly illuminate the road ahead, enhancing both safety and handling.

Scenario

At night, the distinctive design of the headlamps allows people to instantly recognize the vehicle, which is eye catching and striking. The front headlamps of HUGE make you the center of attention.

Advantages

The vehicle features **300 LED light sources throughout**, with the front headlamps adopting a full LED high/low beam integrated design. They offer high brightness, low energy consumption, and long service. **With a color temperature of 5000K,** the headlamps provide light closer to natural daylight for superior **illumination and have a maximum range of 180 meters,** ensuring excellent visibility on the road.

Benefits

01	High	Compared with halogen headlamps, the brightness is higher with a luminous flux at least 2000 lumens greater, giving you peace of mind when driving at night.
02	Low	Compared with halogen headlamps, the power consumption is lower by about 35W, making it more energy-efficient and saving electricity.
03	Length	Compared with halogen headlamps, the service life is longer, up to 5 years with 2 hours/day usage. You basically don’ t need to worry about replacing it.
04	High	Compared with halogen headlamps, the illumination distance is about 100 meters farther, allowing you to better anticipate road conditions ahead and providing better visibility and safety when driving at night.

Images for reference only. Actual product may vary.

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INTERIOR

High wind surrounding wrap-around cockpit.

-Visual and tactile elements reflect both personality and luxury.

Wind-blown Dunes IP Design
The design lines run through the entire cabin, creating an enveloping visual effect that makes the entire instrument panel appear three-dimensional and layered, like rolling sand dunes.

Leading-in-class soft wrapping
The total area of the soft wrapping is 8.84㎡, with a large portion (82%) covered in NAPPA textured soft material, leading its class.

Phoenix wings through-type A/C outlet
The integrated through-type A/C outlet, as industry-leading electric A/C outlet, features an elegant design and provides 360° free airflow throughout the cabin. Surround ambient lighting.

Surround ambient lamp
Seven-color surround ambient lamps light up the cabin with a warm and romantic atmosphere.

Wind tunnel-style side door armrest
The widened side armrest design perfectly fits the elbow, complemented by a high-positioned central control armrest for a stronger sense of unity. It helps alleviate fatigue on long journeys, offering comfort wherever you touch. The delicate NAPPA texture delivers an exceptionally skin-friendly feel.

Images for reference only. Actual product may vary.

Danish Jamo brand audio.

-With crisp and transparent sound quality and stunning audio effects, Jamo audio provides a truly immersive auditory feast.

Arkamys sound effects simulate a 3D sound field.

Scenario

Music enhances mood and relieves long-distance driving fatigue. Listening to music during long drives will make you feel happier, don’ t you think?

Advantages

HUGE features Danish Jamo audio, professionally tuned by expert sound engineers to deliver immersive, all-around surround sound performance The vehicle is equipped with a total of **10 speaker units**, including a front-center surround speaker with an independent amplifier and sound equalizer.

DONGFENG HUGE

STYLE CHOICES

* Exterior color availability is subject to the local configuration sheet. Color for reference only.

* Interior color availability is subject to the local configuration sheet. Color for reference only.

DONGFENG HUGE

SPACE

Space

-Ultra-long wheelbase of 2825mm among the benchmarking products, and 5-seat configuration, ensuring a spacious and comfortable riding environment.

2825 mm

Effective interior space utilization.

Images for reference only. Actual product may vary.

Panoramic Sunroof

Images for reference only. Actual product may vary.

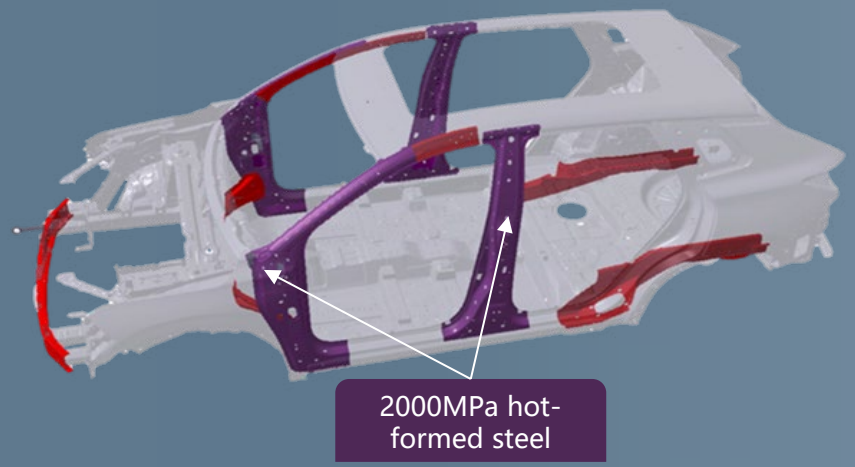
Large storage space

Images for reference only. Actual product may vary.

Ultra-high rigidity body design.

-Entire vehicle designed for high rigidity – a true "steel fortress" for you and family.

74% high-strength steel application.



BAOSTEEL 宝钢集团

Independently developed by Baosteel
Break through foreign patent restrictions.

H6 3rd generation 2000Mpa grade
Applicable scope.

Introduction to Baosteel:

① Baosteel, China' s largest steel manufacturer and among the top three globally,
② partnered with Dongfeng Technology Center to jointly develop and overcome technical barriers in producing 2000MPa grade ultra-high strength steel. This steel has been independently developed and applied for the first time in automotive production through this collaboration.

Scenario

Minimizes secondary injury during collisions.

Advantages

HUGE utilizes 2000MPa grade ultra-high strength steel, featuring the largest application area in its class. Key safety components such as the A-pillar, B-pillar, and anti-collision levers are crafted from this advanced material, **which accounts for 74% of the vehicle' s high-strength steel composition.** This ensures superior structural stability and maintains the integrity of the passenger compartment.

Benefits

01	Comprehensive safety	With the largest usage area of high-strength steel in its class, accounting for 74% of the vehicle' s structural steel, HUGE offers robust protection against both frontal and side impacts, effectively safeguarding passengers.
02	Enhanced protection	Key safety components such as the A-pillar, B-pillar, and anti-collision levers are made of 2000MPa grade ultra-high strength steel, achieving new benchmarks in impact resistance and delivering top-tier safety performance.
03	Reputable brands	This steel was jointly developed by Dongfeng Technology Center and Baosteel, two highly reputable brands in their respective industries, assuring customers of the highest quality and reliability.

Ultra-high rigidity body design technology.

-The “Safety Armor” body frame has been fully upgraded for enhanced resistance to deformation, significantly boosting collision safety.

Exceptional rigidity

The body achieves an impressive bending stiffness of 20,000 N/mm and torsional stiffness of 19,000 N/mm, with an average joint stiffness of 18,000 N/mm.

Outstanding toughness

Even at -70°C, the steel maintains excellent strength and toughness, ensuring safety standards in extreme conditions.

Advanced process

Using laser welding technology, the weld strength is 3.6 times higher than traditional spot welding. The steel can withstand 550-600 kg of pressure every 25mm, enhancing compression resistance and improving the overall stability of cage-type body.

High-strength steel usage

Built with a high-strength cage-type and energy-absorbing design, the vehicle’ s structure uses 74% high-strength steel, surpassing the benchmark models manufactured by joint ventures. **With ultra-high-strength 1300 MPa steel plates applied to critical cabin areas.**

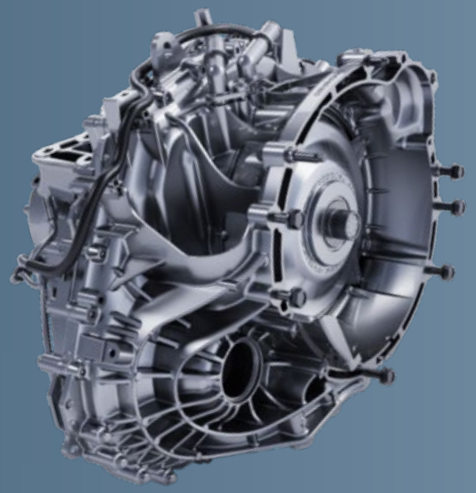
DONGFENG HUGE

PERFORMANCE

Mach Power Gasoline Powertrain.

Mach Power 1.5T.

7DCT300.



150 kW

Total System Output.

305 N·m

Torque.

Dongfeng Mach MHD hybrid system delivers the strongest turbo power in its segment, featuring powerful performance, exceptional fuel efficiency, low noise, and long durability. To cater to the different preferences and needs of users, both fuel and hybrid versions are available, offering you a superior driving experience.

Best-in-class powertrain with high output efficiency.

Dongfeng Mach MHD Hybrid System.

Mach Power 1.5T high efficiency Powertrain.

HD120 electric drive assembly.

Dongfeng Mach MHD hybrid system delivers the strongest turbo power in its segment, featuring powerful performance, exceptional fuel efficiency, low noise, and long durability. To cater to the different preferences and needs of users, both fuel and hybrid versions are available, offering you a superior driving experience.

41.07 %

Peak Thermal Efficiency.

180 kW

Combined System Output.

540 N·m

Combined Torque.

China’s Top 10 engine C15TDR, matches the world’s top ten transmission 7DCT300 to form a gold powertrain.

C15TDR China’s Top 10 engine.

Paired with 7DCT300.

2020 China’s Top 10 engine.

2020 “Special Jury Award of the Year” at the China Auto Summit Awards.

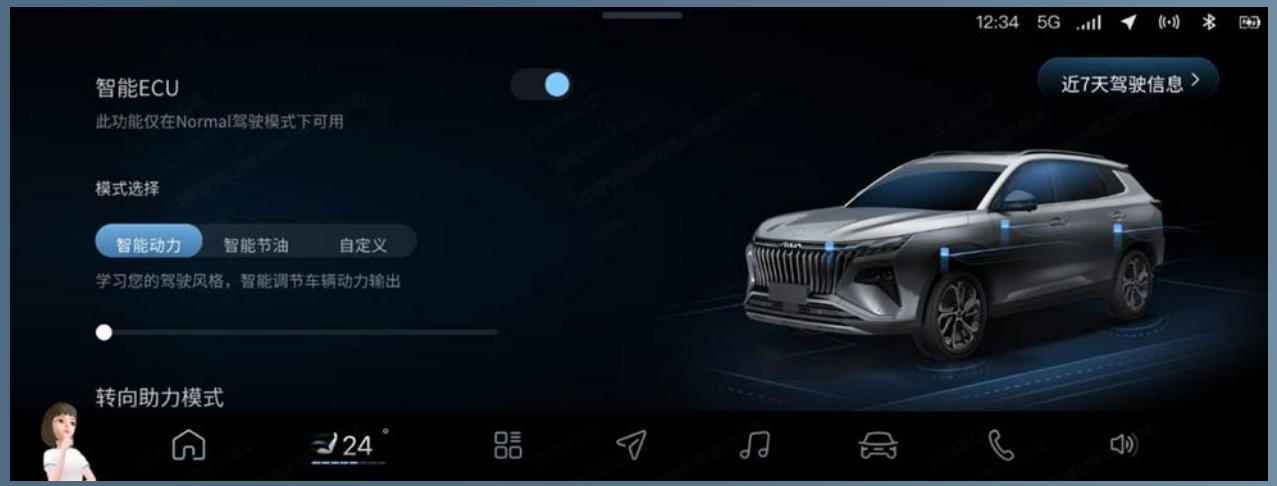
2020 “Energy Efficiency Star” awarded by China Automotive Technology & Research Center.

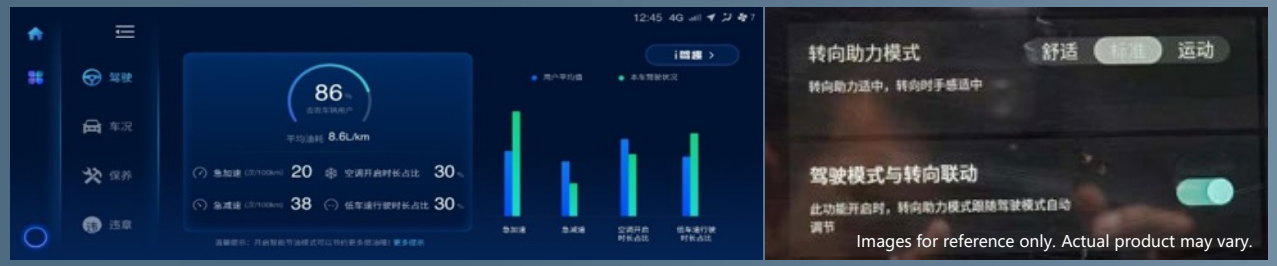
2020 The 17th People’s Choice Craftsmanship Award.

"THE LOCAL CUP” 3rd World Top 10 Transmission.

i-Driving Smart Mode 2.0.

-The i-Driving Smart Mode 2.0 of HUGE gives you more driving pleasure and extends your travel range, letting you go anywhere without worries. This function perfectly balances power and fuel efficiency to keep you satisfied.





Images for reference only. Actual product may vary.

Eco mode comparison test is conducted at an average speed of 25 km/h.

Scenario

Modern vehicles are incredibly convenient, making driving more effortless—economic in the city and powerful on road trips. This feature is definitely one you need.

Advantages

i-Driving Smart Mode 2.0 integrates three driving assist functions, namely three intelligent driving modes (Sport, Eco, Normal) and 8-level power adjustment, two steering assist modes, and driving information interaction function to facilitate human-computer interaction and ensure comfortable driving.

Benefits

01	Fast	Sport mode can output strong power for driving enthusiasts, fueling continuous driving passion.
02	Economical	Eco mode balances power and fuel efficiency, letting you enjoy the driving experience without worrying about fuel consumption.
03	Smooth	i-Driving Smart Mode 2.0 integrates three driving assist functions, 8-level power adjustment, and two steering assist modes, allowing seamless switching according to road conditions and ensuring smooth and comfortable driving.

i-Driving Smart Mode 2.0.

-Multiple driving modes support personalized settings offer . Intelligent fuel-saving suggestions will be provided for users.

Intelligent power .

Learns the driving style of the driver and intelligently adjusts power output.
Based on acceleration at different speeds, thus providing a pleasant throttle response and shifting experience.

Intelligent fuel saving

Helps users save fuel by achieving an excellent balance between power and energy efficiency.
In Normal mode, the MAP automatically shift gears to save fuel for the driver.

Customizable power

Not satisfied with just Economy, Sport, or Normal driving modes?
Through the IVI interface, users can customize power output across 8 different levels.

Images for reference only. Actual product may vary.

i-Driving Smart Mode 2.0.

-Users can instantly check their vehicle conditions and usage, as well as their ranking among owners of the same model.

Interaction with cloud based on communication technology.

The Mach Power engine with intelligent ECU function uploads the driving data including harsh acceleration, harsh braking, A/C usage, and low-speed driving duration through onboard communication, processed by WindLink cloud computing for big data ranking, and results are instantly viewable on the IVI display.

Smart ECU interaction.

The Mach Power engine with intelligent ECU can interact with the driver via the IVI system, displaying driving data from the past 7 days, including harsh acceleration, harsh braking, A/C usage, and low-speed driving duration. This data is uploaded in real-time through onboard communication, processed by WindLink cloud computing for big data ranking, and results are instantly viewable on the car' s display.

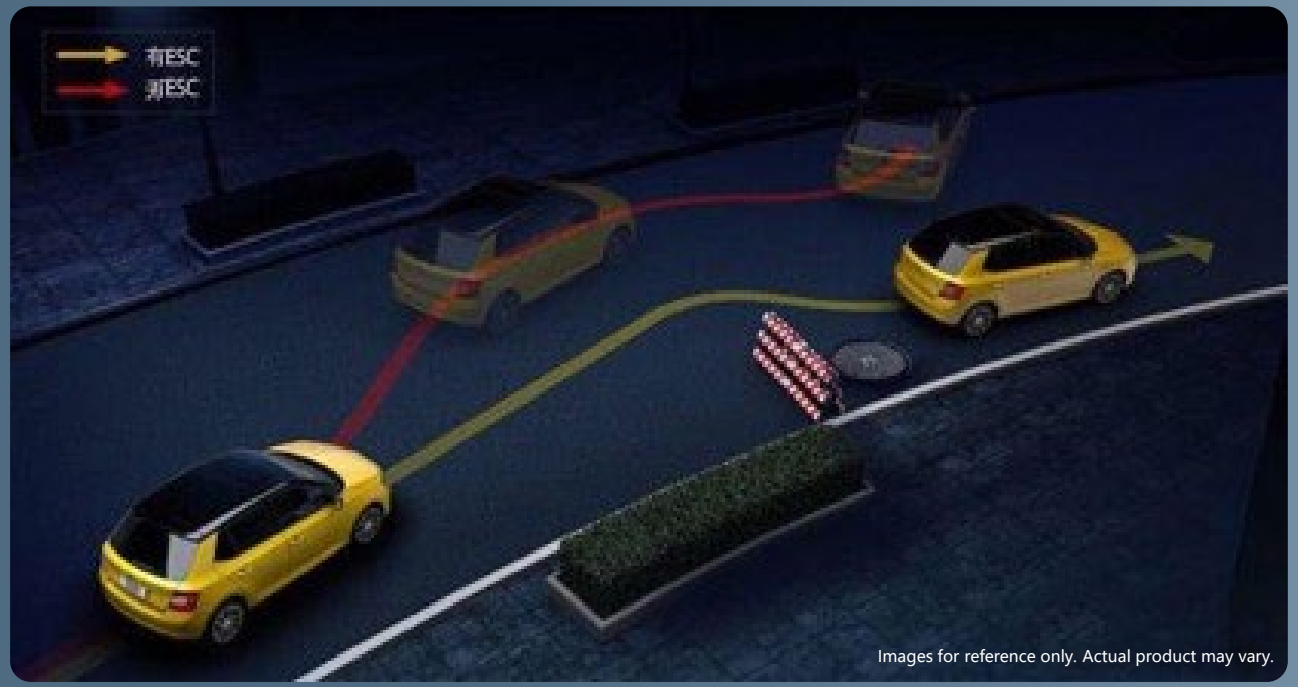
Smart ECU instrument interaction.

When shutting down the Mach power engine with intelligent ECU, the instrument displays a pop-up showing driving information and the amount of fuel saved by the intelligent fuel-saving mode.

Images for reference only. Actual product may vary.

Latest generation ESC.

-With faster response times and greater braking force, it provides enhanced safety during daily driving and emergency situations, keeping the whole family safe and happy.



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Technical description:

15 safety sub-functions. The high performance ESC is equipped with 15 safety sub-functions, including anti-lock braking system (ABS), electronic brake force distribution (EBD), hydraulic brake assist (HBA), hill-start assist (HAS), hill descent control (HDC), etc.

Scenario

When driving aggressively or on muddy, slippery roads, slipping and losing control are the biggest concerns, risking both people and property.

Advantages

HUGE adopts the latest generation of high-performance ESC and a top-tier 6-pump/580W high-power motor. In the case of emergency, it can generate braking force more quickly, ensuring rapid control of vehicle instability.

Benefits

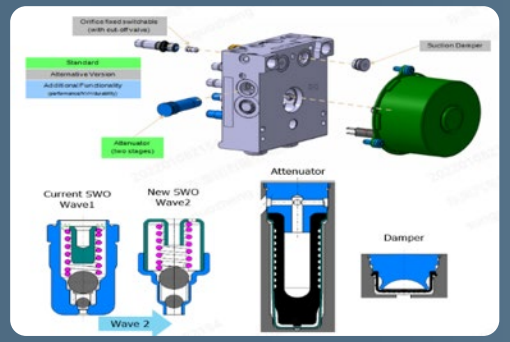
01	Fast	The latest generation of high performance ESC responds rapidly, intervening instantly when the vehicle begins to lose control, ensuring stable vehicle posture and protecting your safety.
02	Stability	The system offers excellent stability, maintaining effective braking performance even during prolonged braking conditions, giving you peace of mind.
03	Comprehensive Safety	With 15 safety sub-functions including ABS and EBD, it can effortlessly handle any challenging driving conditions.

Latest generation ESC technology.

-Four advantages.

Internationally renowned brand

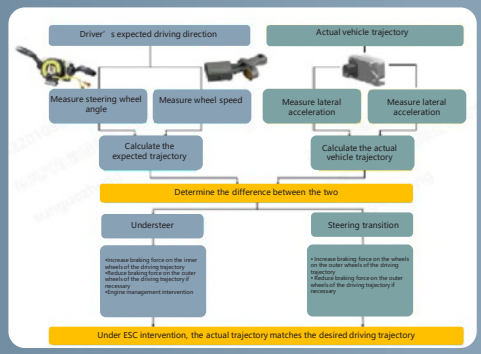
ZF’ s latest generation of high performance ESC.



Adopts 6 pump/580w high-power motor
12 high performance hydraulic solenoid valves
Operating temperature: -40℃-120℃, suitable for both high heat and extreme cold environments.

More precise control

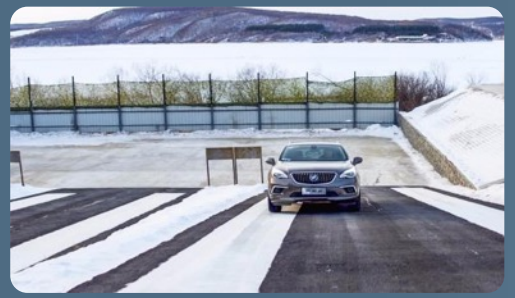
Advanced vehicle stability control algorithms.



The control model can provide more accurate control targets based on driver’ s intention and road adhesion; During high-speed driving, wheel-end pre-pressure ensures rapid control after vehicle instability.

More widely applicable

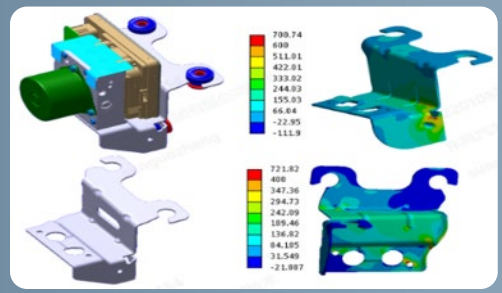
More extensive calibration scenarios and stricter performance standards.



Parameter collection and calibration under various extreme conditions ensure proper ESC intervention during instability, with precise torque distribution allowing smooth and rapid recovery of vehicle posture.

More stable

Sufficient simulation design analysis and bench testing.



Simulation analysis and bench test ensure the robustness of software algorithms.

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TECHNOLOGY

360 intelligent perception system.

-Achieves 360°seamless monitoring from 0 to 200 meters, provides all-round safety protection.

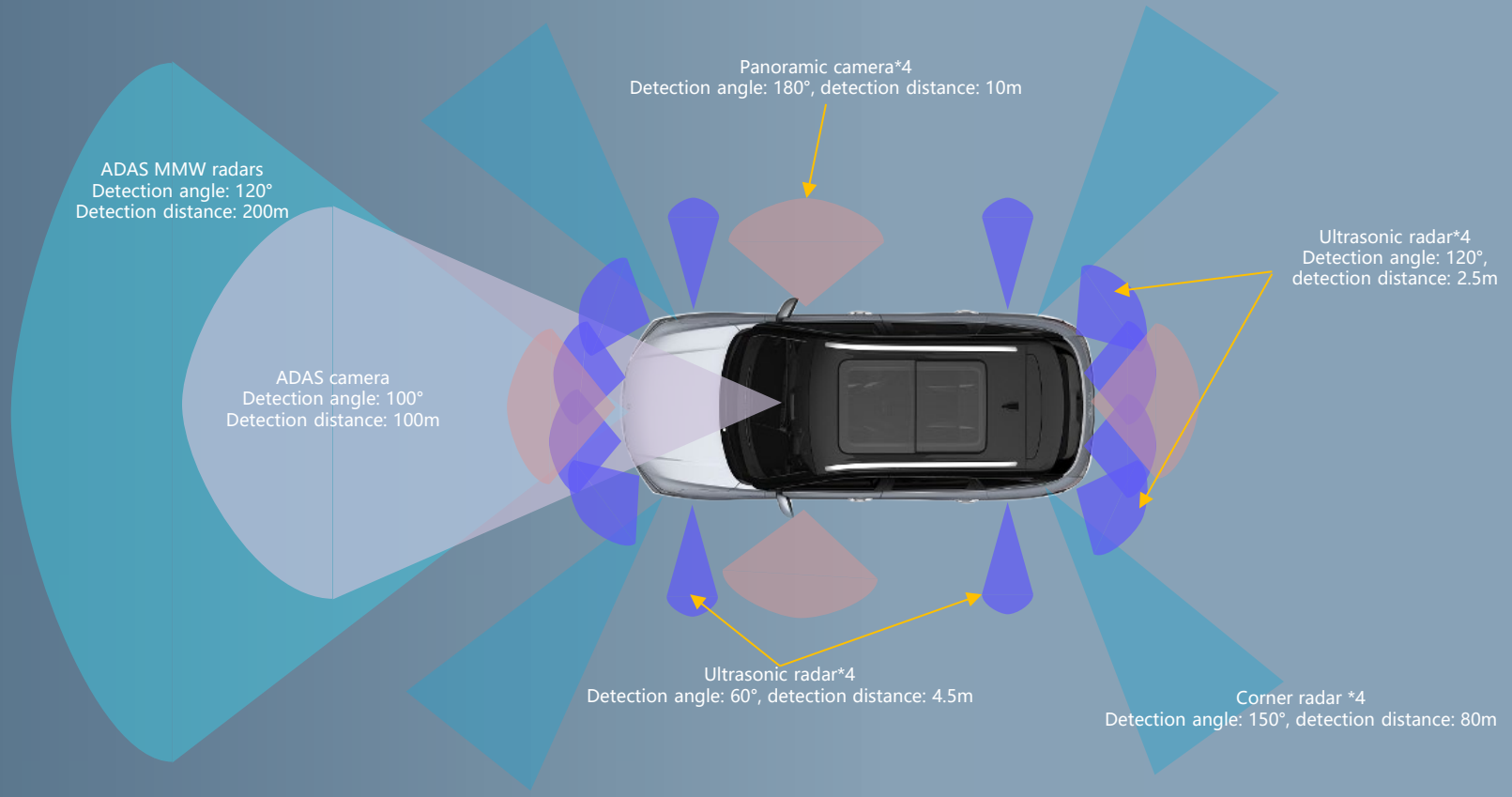
A total of 22 sensors in the vehicle.

12
ultrasonic radars

5
MMW radars

1
ADAS camera

4
surround view cameras



Intelligent driving assistance system.

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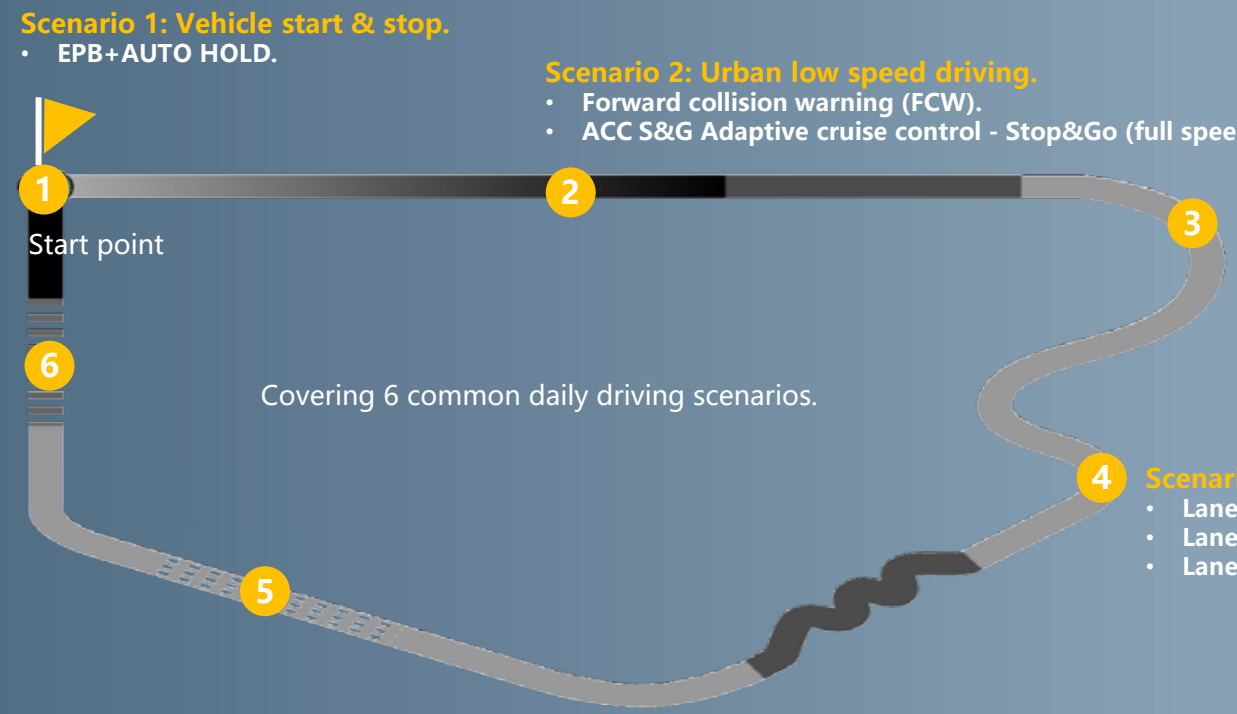
A total of 11 functions.



Scenario 1: Vehicle start & stop.
- EPB+AUTO HOLD.

Scenario 2: Urban low speed driving.
- Forward collision warning (FCW).
- ACC S&G Adaptive cruise control - Stop&Go (full speed) .

Scenario 3: Urban congested sections.
- Traffic jam assistance (TJA).

Scenario 4: Urban and elevated complicated sections.
- Lane departure warning (LDW).
- Lane keeping assist (LKA).
- Lane centering assist (LCA).

Scenario 6: Parking in complicated areas.
- 540° HD AVM.

Mobile phone wireless charging.

-HUGE is equipped with wireless phone charging for fast and convenient power-up, along with a thoughtful reminder to alert you when if you forget your phone when leaving the car.

Images for reference only. Actual product may vary.

Scenario

Are you still worried about tangled charging cables cluttering your vehicle?

Advantages

With HUGEs wireless charging, simply place your phone down to start charging instantly. The CSD shows the charging status, and if you leave without your phone, a voice prompt will remind you, making sure you’ re always covered.

Benefits

No more struggling with long cables or multiple adapters, HUGE keeps your vehicle interior neat and organized while letting you charge effortlessly and making every drive more pleasant.

Mobile phone wireless charging and other interfaces.

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The vehicle offers 4 power outlets for convenience and versatility:

4 power outlets, 3 USB ports (10W) and 1 12V socket are equipped for various usage environments.

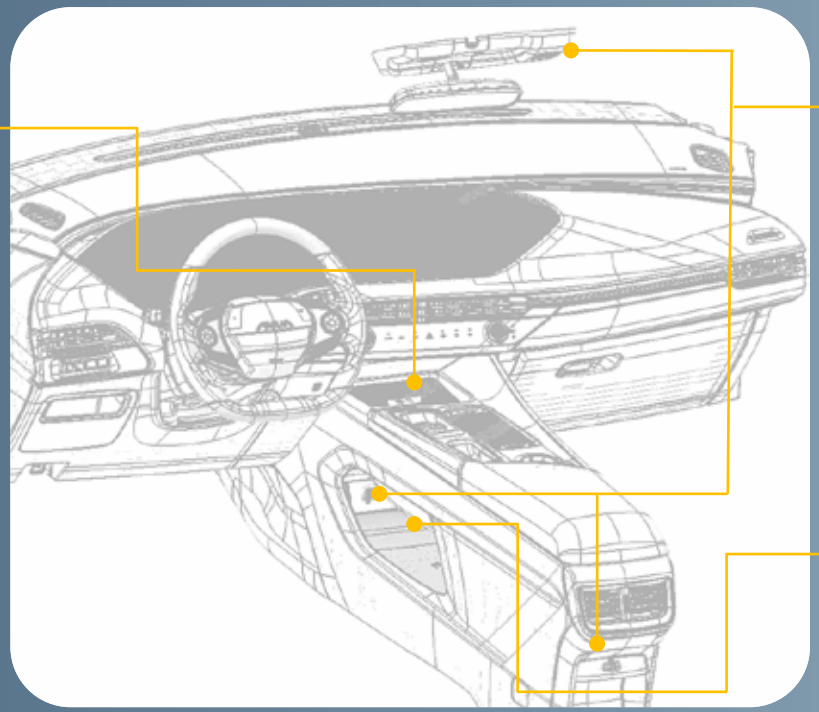
Client Benefits

Reserved DRV interface for beauty and practicality:

A USB port (15w) is reserved on the ceiling to facilitate the installation of DVR, which keeps wiring hidden and does not interfere with phone charging, maintaining a clean setup.

Mobile phone wireless charging

① Smart phone with wireless charging function.
② 15W wireless fast charging, supporting QI protocol, compatible with mainstream brands such as Huawei, Samsung, Xiaomi, Apple, OPPO, etc.
③ Wireless charging slot and phone back are free of metal parts to ensure proper charging.



USB charging.

① Front 1/rear 1.
② DVR charging port reserved.

12V power outlet.

Front, 120W.

DONGFENG HUGE

Big Space, Happy Place

Muscat

Address: Oneroad Showroom, Building # 113,Block # 55, Ghala-Al-Sanaiah, Muscat

Sohar

Building No. 115, Block No. 8717/1, Sultan Caboos Street, Al Wugaybah Area. Sohar, Sullanate of Oman

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