

DONGFENG MAGE

Drive Mage, Power Magic



Slogan

Drive Mage, Power Magic

Unique Selling Proposition

Shine Styling

- Starry glossary aesthetic design
- Starlight headlamp
- Hidden door handle

Shine Driving

- Rated power: 150kW; Maximum torque 305Nm
- Powerful performance · High efficiency · Quiet comfort · Long-term reliability
- Lightning-fast gear shifts in just 0.2 seconds Up to 97% transmission efficiency

Shine Feeling

- 10.25-inch LCD instrument screen
- 13.2 inch star river waterfall CSD
- 540° panoramic image



Key Specifications

Parameter	ICE	HEV
Dimensions (mm)	4650*1905*1630 (L×W×H)	
Wheelbase (mm)	2775	
Capacity of fuel tank (L)	51	
Kerb mass (kg)	1480	1582
Engine type	Mach Power 1.5T in-cylinder direct injection turbocharged engine	Mach Power 1.5T in-cylinder direct injection turbocharged engine
Maximum power (kW)	150	215 (system integration)
Maximum torque (N·m)	305	565 (system integration)
Transmission system	7-speed wet double clutch transmission	4-speed intelligent hybrid transmission
Fuel consumption (NEDC) (L/100 km)	7.2	4.2
Drive mode	FD	
Tire model	235/55R19	235/50R20



DONGFENG MAGE

EXTERIOR



EXTERIOR

INTERIOR

STYLE CHOICES

SPACE

PERFORMANCE

TECHNOLOGY

MAGE design concept.

-Starry glossary aesthetic design.



Every curve and line of MAGE tells a tale of celestial beauty with dazzling light.

Every star in the universe speaks its own celestial language. MAGE, like a radiant star in the cosmic expanse, traces a brilliant and breathtaking path across the night sky.

Vehicle height: 1630mm



Wheelbase: 2,775mm

Vehicle length: 4,650mm

Vehicle width: 1,905mm

Minimum ground clearance (full load): 197mm

Approach angle/departure angle: 20°/26°

EXTERIOR	INTERIOR	STYLE CHOICES	SPACE	PERFORMANCE	TECHNOLOGY
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Dazzling headlamp design.

-Starlight headlamp.

Fierce and powerful, with concentrated energy in every beam.

- Full LED clusters.
- A new lighting unit, with a maximum thickness of less than 25mm.
- A total of 100 LEDs, delivering a significant leap in lighting technology.
- The overall design is bold and sharp, with a confident gaze to lead you boldly into the future.



EXTERIOR

INTERIOR

STYLE CHOICES

SPACE

PERFORMANCE

TECHNOLOGY

"Meteor Leap" waistline.

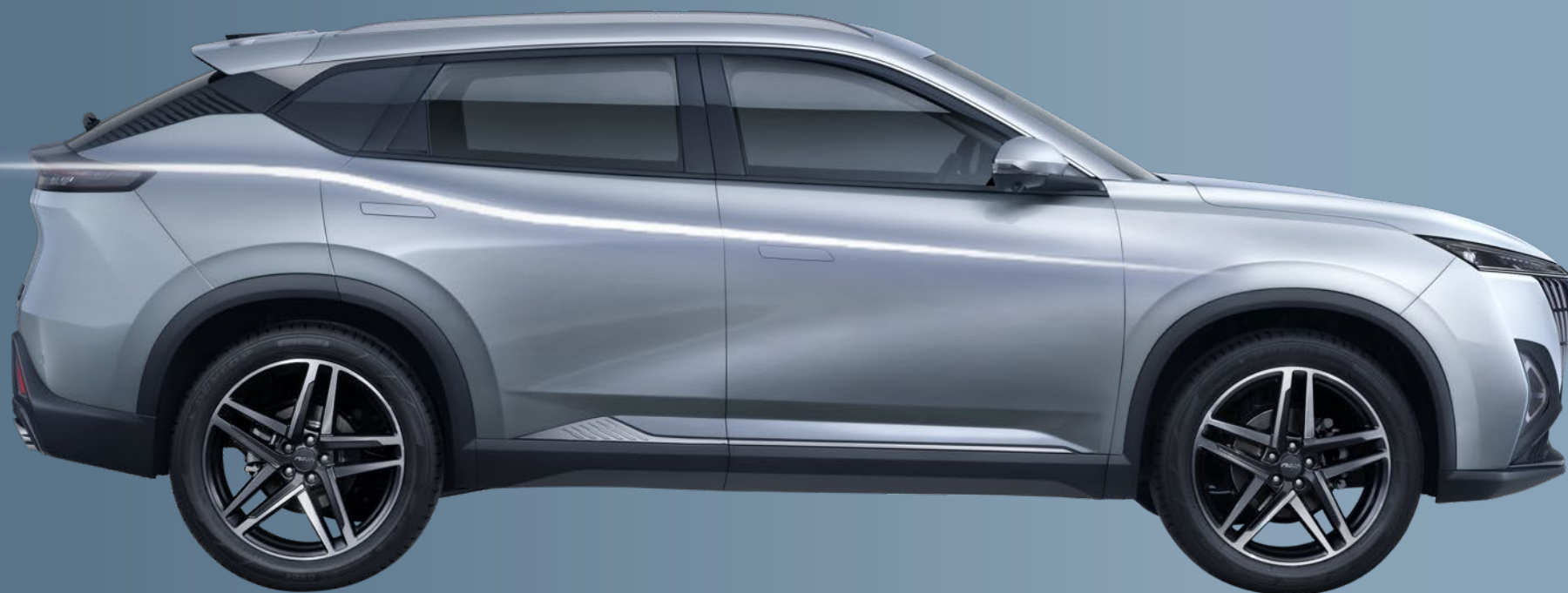
-A true head-turner on the road.



A sharp edge technology with a body **corner radius less than 6.5mm** is adopted.

The sharp crease lines extend from the taillamps, running through the entire body, **creating dynamic and flowing contours**.

The precision sharp-edge craftsmanship produces striking light and shadow effects across the vehicle, like a shooting star streaking across the sky, dancing freely.



EXTERIOR

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TECHNOLOGY

Electric hidden door handle.

-New energy with an inductive vibe.

Aesthetic.

The same design as new energy vehicles.

Seamless side coordination.
Lower wind resistance.

Convenient.

Deploy automatically when unlocking.

Retract automatically when locking.
Winter icebreaking function.

Safe.

Retract automatically in D/R gear.

Deploy automatically upon collision.
Electric vehicle driving experience.

The breaking force is 90N, equivalent to 9kg of force.
Approximately the weight of 18 bottles of 500ml mineral water.



EXTERIOR

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TECHNOLOGY

Amazing tail design.

-Fierce mech-inspired styling that leaves competitors in the dust.

StarSpeed Phantom track wing

The 1650mm cantilevered hollow rear spoiler, combined with dual high-mounted brake lights, creates a striking visual impact.

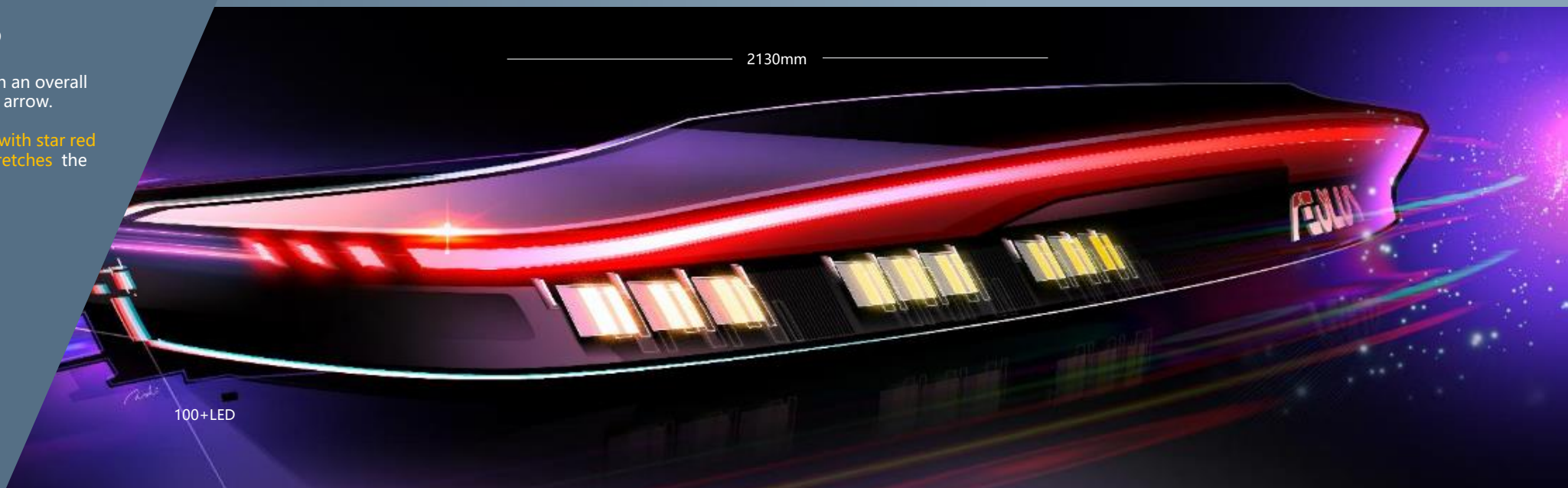
Accompanied by fiery taillamp accents, it evokes a mecha soaring towards the stars, full of futuristic power.

The hollow design efficiently disperses air resistance, delivering exceptional aerodynamic performance.

Interstellar through tail lamp

Through-type design of tail lamp, with an overall shape resembling a glowing bow and arrow.

Such a big symbol design, combined with star red texture and pulsed lighting effects, stretches the sense of ceremony all over.



EXTERIOR	INTERIOR	STYLE CHOICES	SPACE	PERFORMANCE	TECHNOLOGY
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Front fascia



Rear fascia

EXTERIOR

INTERIOR

STYLE CHOICES

SPACE

PERFORMANCE

TECHNOLOGY

DONGFENG MAGE

INTERIOR



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TECHNOLOGY

Starry surround intelligent cabin.

-Immersed in a futuristic tech atmosphere.

The **13.2-inch** star river waterfall CSD gives the overall interior a futuristic technological atmosphere.



13.2-inch LCD display

Images for reference only. Actual product may vary.

EXTERIOR

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Panoramic Roof



13.2-inch Multimedia Player Display + 10.25-inch Full LCD Instrument Cluster



Rear Center Armrest with 2 Cup Holders



PVC Comfort Seats with Electric Backrest Angle Adjustment and Seat Heating (see local configuration for details)

EXTERIOR	INTERIOR	STYLE CHOICES	SPACE	PERFORMANCE	TECHNOLOGY
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DONGFENG MAGE

STYLE CHOICES



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* Exterior color availability is subject to the local configuration sheet. Color for reference only.

EXTERIOR	INTERIOR	STYLE CHOICES	SPACE	PERFORMANCE	TECHNOLOGY
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Dark Interior (Pure Black)

* Interior color availability is subject to the local configuration sheet. Color for reference only.

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DONGFENG MAGE

SPACE



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SPACE

2775_{mm}

Wheelbase

85%

Soft-Touch Cabin
Surfaces

EXTERIOR

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DONGFENG MAGE

PERFORMANCE



EXTERIOR

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STYLE CHOICES

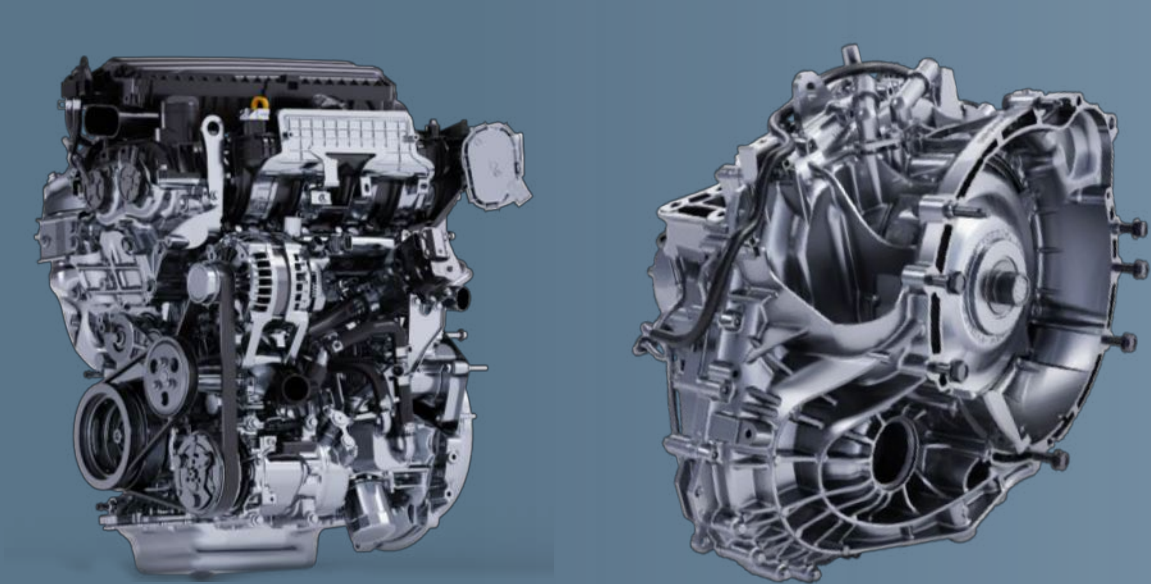
SPACE

PERFORMANCE

TECHNOLOGY

Mach Power Gasoline Powertrain.

-Best-in-class powertrain with high output efficiency.



1.5_T

Mach Power 1.5T.

7_{DCT}

transmission.

150_{kW}

Peak power.

305_{N·m}

Maximum torque.

EXTERIOR

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TECHNOLOGY

Mach Power 1.5T engine.

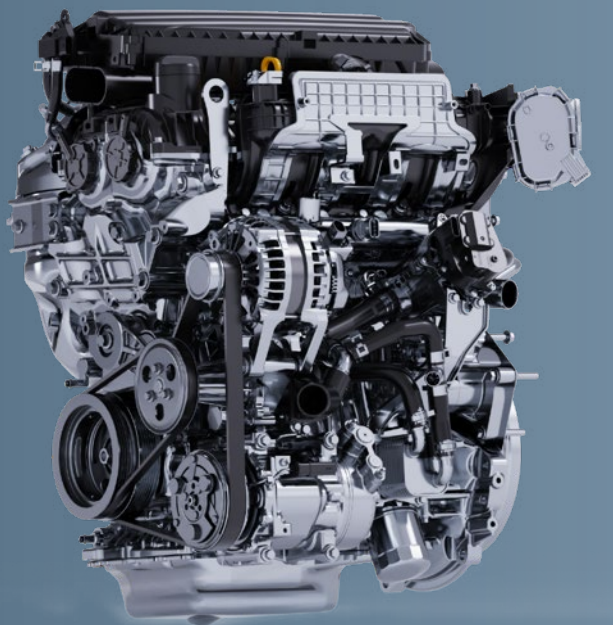
-Effortless acceleration and overtaking.



China’ s Top 10 engine.

Mach Power.

Typical high-performance engine.



Scenario

Everyone needs a car that’ s powerful yet fuel-efficient for city driving, right? And when it comes to road trips, a strong-performance vehicle allows you go anywhere without worry. With Mach Power, you’ re guaranteed the confidence to take on any journey.

Advantages

The high-performance engine developed by Dongfeng Motor represents a breakthrough in engine technology. With a rated power of 150 kW and torque of 305 N·m, its performance rivals that of a 2.0T engine.

Benefits

Quick off the line in the city and effortless overtaking on highways. No matter the driving conditions, Mach Power delivers an exhilarating driving experience every time.

The 1.5T Mach Power engine boasts high performance, strong power, and low fuel consumption, with a rated output of 150 kW and 305 N·m of torque. Whether accelerating from low speeds, overtaking on the highway, or driving for long distances, it provides a continuous surge of power while achieving excellent fuel efficiency of 5.7L per 100 km.

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TECHNOLOGY

Mach Power 1.5T engine.

-Four advantages.

Powerful performance.

- 350bar in-cylinder direct injection.
- Adopts BorgWarner' s latest generation of electronically controlled turbocharger.
- **Early boost response, with turbo engagement starting as low as 800 RPM.**
- Maximum torque sustained for longer, reaching peak torque at 1,500 RPM and maintaining over 300 N·m from 1,500 to 4,500 RPM.

High efficiency.

- Features advanced combustion technologies such as deep Atkinson cycle and thermal management modules.

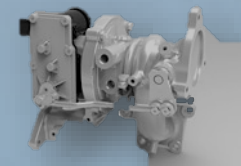
Quiet comfort.

- Adopts lightweight design with optimized pistons, connecting rods, and crankshaft for quieter engine operation.
- Idle noise below 36dB.

Long-term reliability.

- Engine durability tested for 500 hours (equivalent to 240,000 kilometers of driving), with test intensity more than twice the industry standard.
- 7 million kilometers of vehicle validation in all scenarios.

Electronically controlled turbocharger.



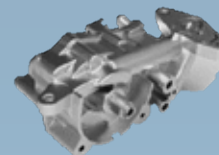
350bar in-cylinder direct injection.



High compression ratio + high tumble ratio.



MAP variable oil pump.



0W20 Low viscosity oil.



EXTERIOR

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TECHNOLOGY

7DCT transmission.

-Lightning-fast gear shift.

Scenario.

When driving, we all want smooth, quiet gear shifts and strong power output for a more comfortable, peaceful ride. The 7DCT equipped by MAGE delivers exactly that high-quality experience.

Advantages.

It has significant characteristics such as light **weight**, **high efficiency**, **fast gear shift**, and **long-term durability**.

Benefits.

Paired with the Mach Power 1.5T engine, it forms a premium powertrain that makes you get smooth rides, quick acceleration, and great gas mileage.

Used in different models:

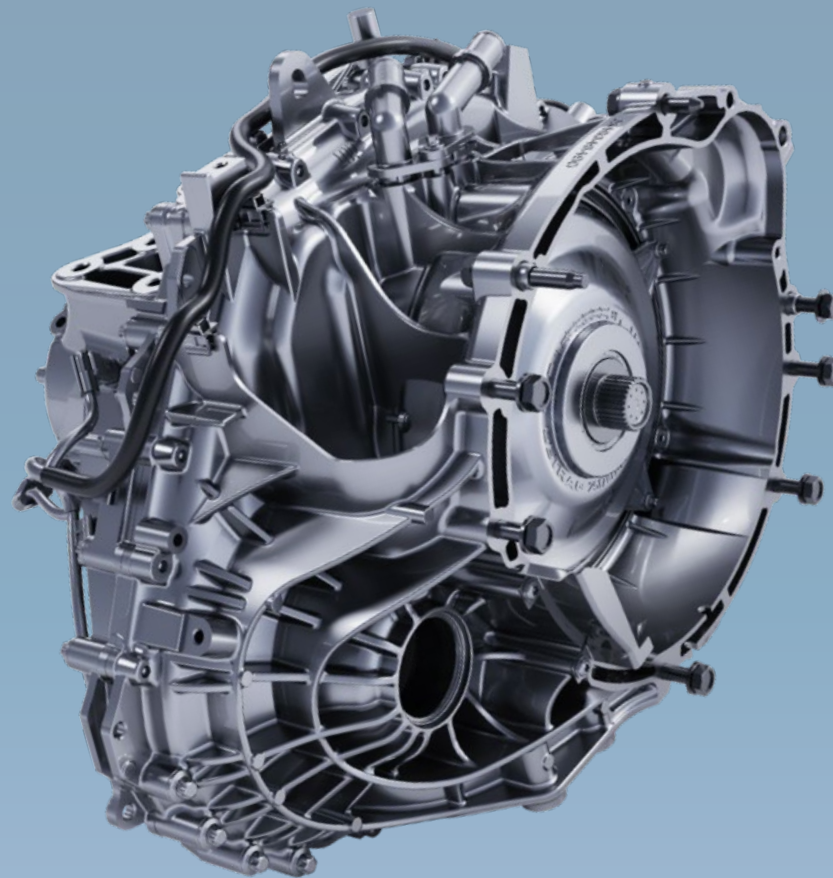


X1



Class A

The 7DCT equipped by MAGE is trustworthy in quality. It has the characteristics of light weight, high efficiency, fast gear shift, and long-term durability. Paired with with the Dongfeng Mach power 1.5T engine, it delivers a smooth, enjoyable driving experience.



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7DCT transmission.

-Four advantages.

Faster gear shift.

With a shift time of just **0.2** seconds, gear shifts happen in the blink of an eye—seamless and smooth for maximum comfort.

Lighter weight.

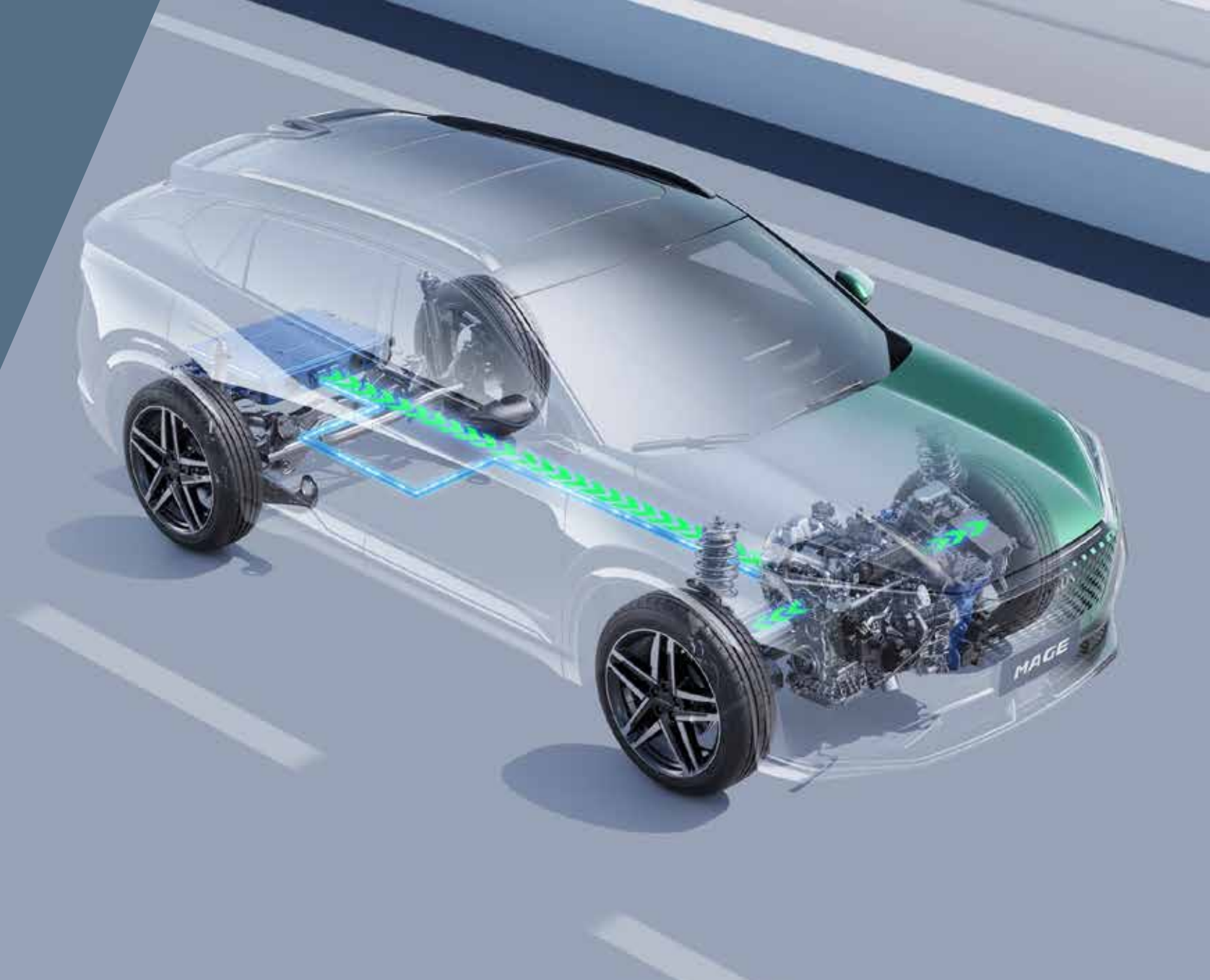
69kg, lighter than most civilian vehicle transmissions (over 80kg), can reduce the overall vehicle weight and improve fuel efficiency.

High transmission efficiency.

97%, compared to around 85% for traditional AT, can improve fuel economy.

Long-term durability.

The ultra-long design service life with a reliable wet clutch system has been proven in more than 3 million vehicles on the road, which are durable and reliable.



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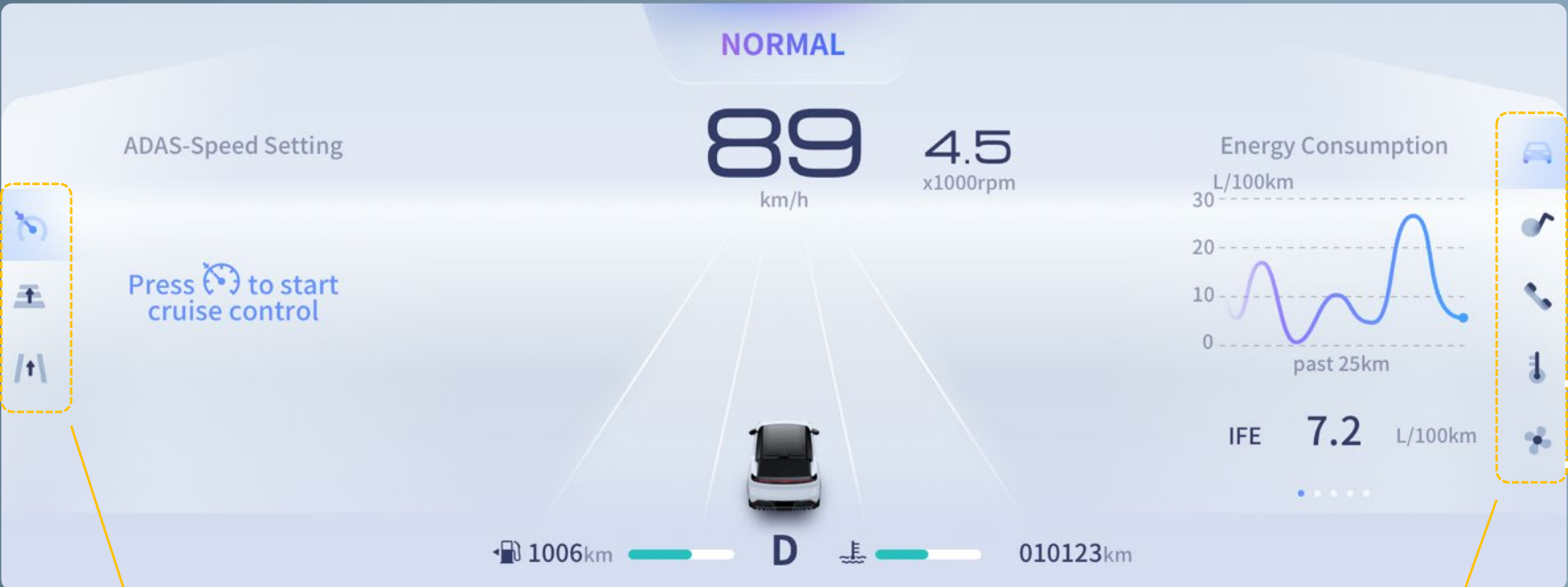
TECHNOLOGY

10.25 inch optical phantom full LCD instrument.



-Seamless interaction and driving experience.

Convenient left and right shortcut menu bar.



Shortcut menu bar
Switch via the upper and lower buttons on the left side of the steering wheel.

Right side card
Switch via the upper and lower buttons on the right side of the steering wheel, and set via the left and right buttons.

Images for reference only. Actual product may vary.

13.2" star river waterfall central console.

-Large size, smooth touch.

Large size.

13.2 inch vertical touchscreen.

Ultra-slim glass bezel (11mm).
Display area twice the size of a standard 12.3 inch screen.

High resolution.

1920×1440 resolution.

4:3 aspect ratio.
Laptop-level visual clarity.

Rapid response.

Touch response: ≤25ms.

Display refresh frequency: 60Hz.
Response speed roughly 13× faster than a blink.

The MAGE features a stunning 13.2-inch CSD with an ultra-slim bezel and a golden 4:3 aspect ratio, offering twice the display area of a standard 12.3-inch screen. With a 1920×1440 resolution comparable to a laptop and lightning-fast, ultra-smooth response, it's the perfect hub for smart controls and immersive entertainment.



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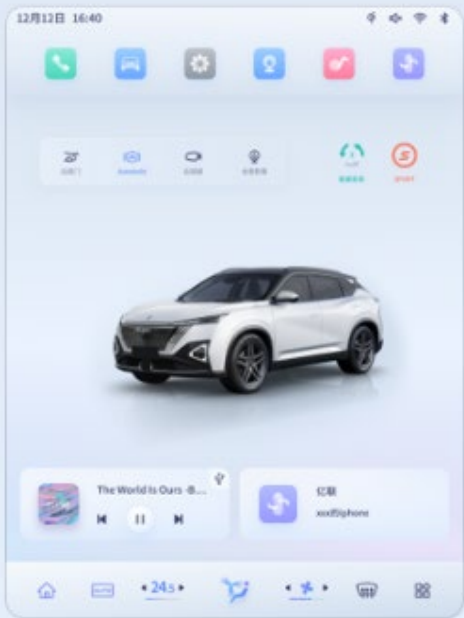
EXTERIOR	INTERIOR	STYLE CHOICES	SPACE	PERFORMANCE	TECHNOLOGY
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Zero-level menu OS for fast interaction.

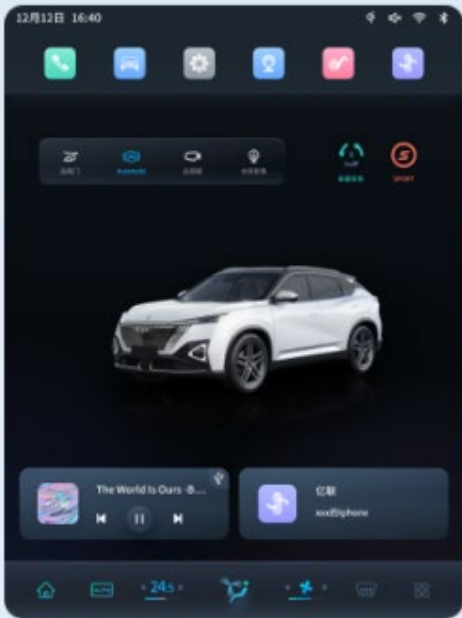


Theme.

Rich UI theme options: There are both light and dark mode color schemes to enhance your driving experience in any environment and suit your personal style.



Light color



Dark color

Images for reference only. Actual product may vary.

540°panoramic image.

-Turn any beginner into an experienced driver instantly.

HD image.

4 1MP cameras

Ultra-wide front and rear views at 120° and 150°
All-around view of your surroundings.

Transparent chassis.

540° panoramic bird’s eye view

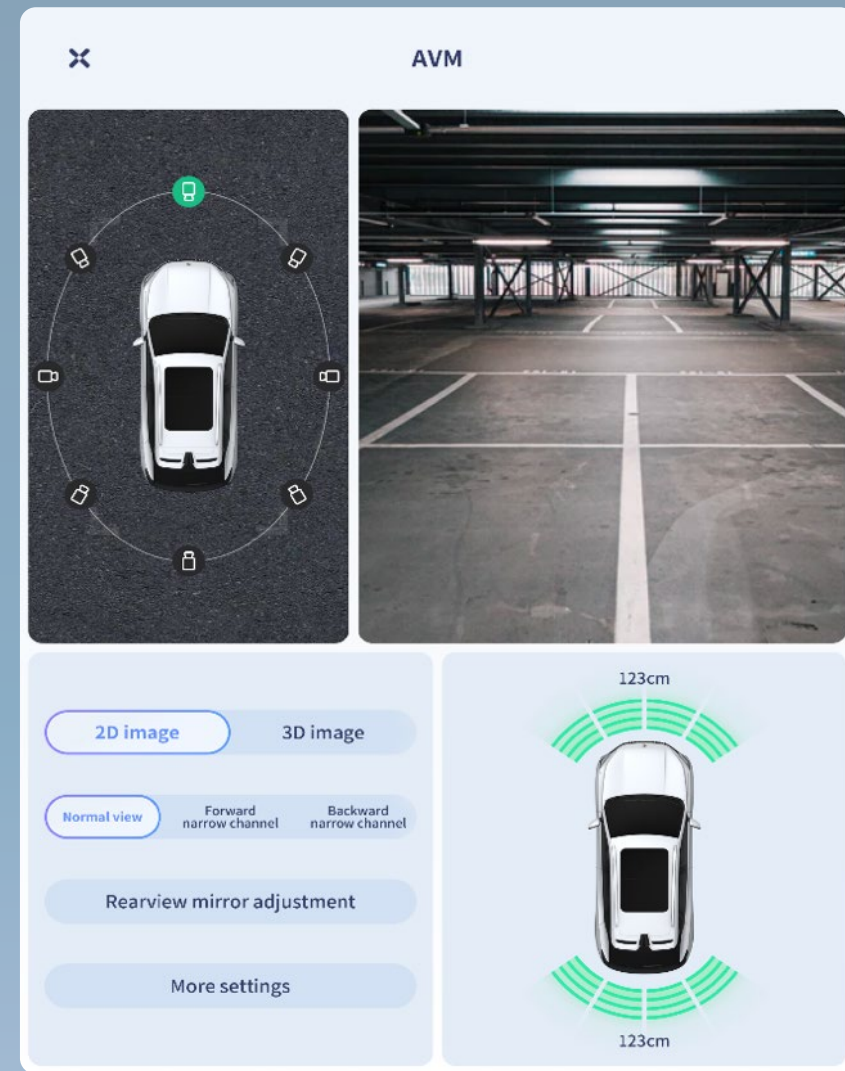
No blind spot monitoring, easy to avoid obstacles.
Enhanced safety with exterior rearview mirror linkage.

Narrow path passing.

Exclusive side view

Forward and backward narrow channel view
Effortlessly pass through tight spaces.

Safe parking with reliable camera support MAGE is equipped with 540° panoramic image system, providing real-time, all-around views on the CSD while parking. With a transparent chassis view showing the area beneath the vehicle, it offers complete 540° monitoring without blind spots, thus making parking effortless even for beginners. When passing through a narrow road, you can also clearly see both sides to avoid bumps and scrapes.



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TECHNOLOGY

Muscat

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