

DONGFENG SHINE MAX

Shine Beyond Boundaries



Slogan

Shine Beyond Boundaries

Unique Selling Proposition

◆ Super Performance:

- DSMA
- Mach power with lightning-quick handling

◆ Intelligent Technology:

- L2 intelligent driving assistance
- Future-ready tech features

◆ Trendsetting Quality:

- Track-inspired aesthetics
- Refined cabin of technological elegance
- Thoughtful premium experience



Key Specifications

Length × width × height (mm)	4797*1870*1475
Wheelbase (mm)	2770
Kerb mass (kg)	1486
Fuel tank volume (L)	52
Tyre specifications	215/50 R17
Engine model	Mach Power 1.5T engine
Air intake method	Direct injection turbocharged
Maximum net power (kW/rpm)	140/5200
Maximum torque (N·m/rpm)	300/2000-4000
Fuel type	Gasoline
Transmission type	7-speed wet double clutch transmission
Comprehensive fuel consumption (L/100 km)	6.2



DONGFENG SHINE MAX

EXTERIOR



Images are for illustrative purposes only. Please refer to the actual product for accurate details.

EXTERIOR

INTERIOR

STYLE CHOICES

SPACE

PERFORMANCE

TECHNOLOGY



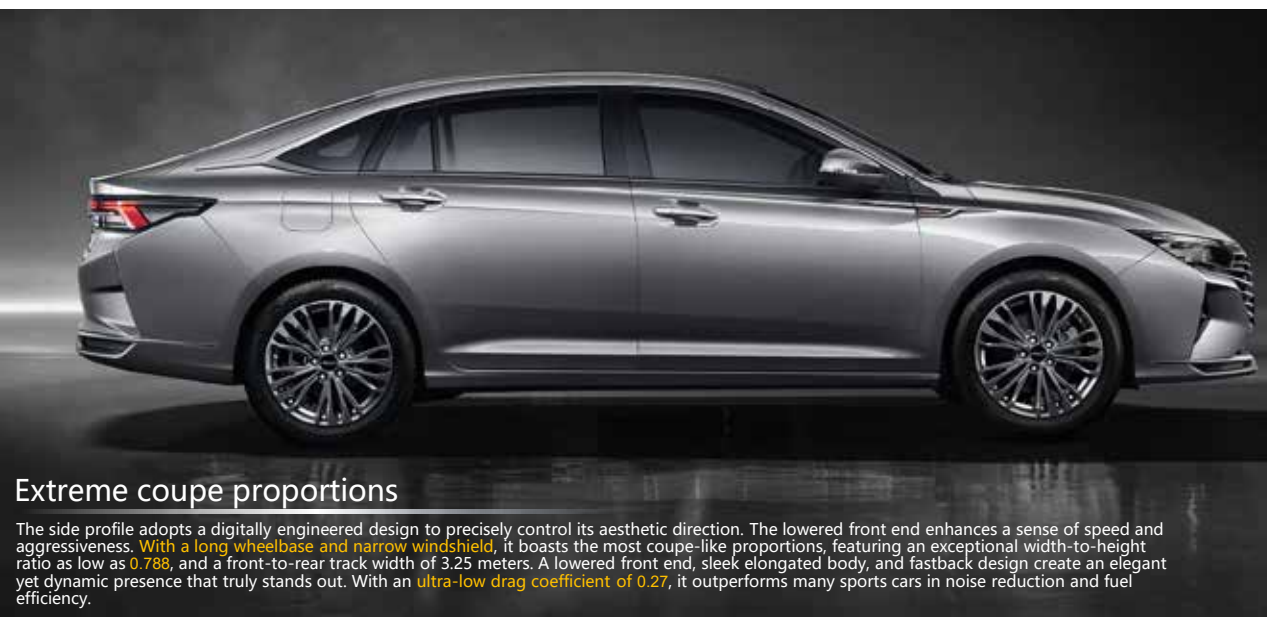
Audio explosive digital grille

Inspired by the **shockwave of a fighter jet breaking the sound barrier**, expanding from the center with unstoppable force. A bold and expansive front fascia design, bursting with energy and passion, creating **an overwhelming visual impact that demands all eyes**.



Dual aero wing air vents

Same aerodynamic design as supercars, precisely **channeling airflow** and expertly **managing wind resistance**. Supercar design, ultra cool. Enhances the front fascia with a wider, stretched appearance and a grounded stability, reduces overall vehicle drag.



Extreme coupe proportions

The side profile adopts a digitally engineered design to precisely control its aesthetic direction. The lowered front end enhances a sense of speed and aggressiveness. **With a long wheelbase and narrow windshield**, it boasts the most coupe-like proportions, featuring an exceptional width-to-height ratio as low as **0.788**, and a front-to-rear track width of 3.25 meters. A lowered front end, sleek elongated body, and fastback design create an elegant yet dynamic presence that truly stands out. With an **ultra-low drag coefficient of 0.27**, it outperforms many sports cars in noise reduction and fuel efficiency.



Breathing welcome lamp & flowing turn signal lamps

Breathing life into the vehicle with vibrant energy. Like mountains and flowing water, light and agile.

EXTERIOR	INTERIOR	STYLE CHOICES	SPACE	PERFORMANCE	TECHNOLOGY
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Elegant Silhouette



Dazzling Front Design



Sporty Rear Design

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Front Headlights



Power Sunroof



Tail Lights



Alloy Wheels



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Thoughtful Premium Experience

Zero-pressure comfort seats

Developed with a human-centered approach, perfectly conforming to the body's natural curves. The seats provide a plush softness at first touch and strong support when seated. Equipped with multiple functions including ventilation and massage.

Experience a "space capsule" and "zero gravity", delivering unparalleled comfort. Enjoy 24 customizable massage modes designed to thoroughly relieve fatigue.



Luxury-class central console

The central console features a dual-layer storage space running from front to rear, hidden cup holders, and a dual-opening armrest. All touchpoints with the body are wrapped in premium soft leather.

Luxury and classy. Storage, armrests, and controls are all intuitively designed for maximum convenience. Stay refreshed with a cold drink in summer or cozy up with a warm cup of milk in winter.



Danish Jamo® sound system

The vehicle is equipped with a total of 11 speaker units, including a front-center surround speaker with an independent amplifier and sound equalizer. The sound system achieves an optimal balance of openness, clarity, and coherence.

With crisp and transparent sound quality and stunning audio effects, the in-car experience rivals that of a live performance, offering a truly immersive auditory feast.



Exceptional NVH performance for quiet comfort

Noise reduction measures meet B-segment standards, employing 134 comprehensive soundproofing actions across three major categories to deliver class-leading cabin quietness, rivaling mainstream mid-size joint-venture vehicles.

Idle noise is minimized to just 35.8 dB. Whether idling, accelerating, or cruising at high speed, noise levels outperform benchmarking products, providing passengers with a quieter, more peaceful journey.



Unmatched Comfort in Every Drive

Designed with ergonomics in mind, the seats provide exceptional support and softness, wrapping you in comfort from the moment you sit down. Whether it's a quick city ride or a long-distance journey, the premium cushioning and refined design ensure a relaxed and enjoyable driving experience for everyone on board.



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Refined Cabin of Technological Elegance

-Elegant feel and superior driver orientation.

Dual-ring gaming-style cabin & tiered instrument panel.

The upper and lower trim strips seamlessly connect the instrument panel to the left and right door panels, forming a dual-ring visual effect. Enhances the instrument panel's sense of **depth and dimensionality**.

Creates a three-dimensional floating effect that perfectly balances an excellent driving view with a minimalist visual appeal, expanding the forward visibility and legroom inside the cabin.



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INTERIOR

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SPACE

PERFORMANCE

TECHNOLOGY

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Grey



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White



The information provided is for reference only. Actual product configuration may vary.

Black



The information provided is for reference only. Actual product configuration may vary.

Blue



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PERFORMANCE

TECHNOLOGY

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STYLE CHOICES

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PERFORMANCE

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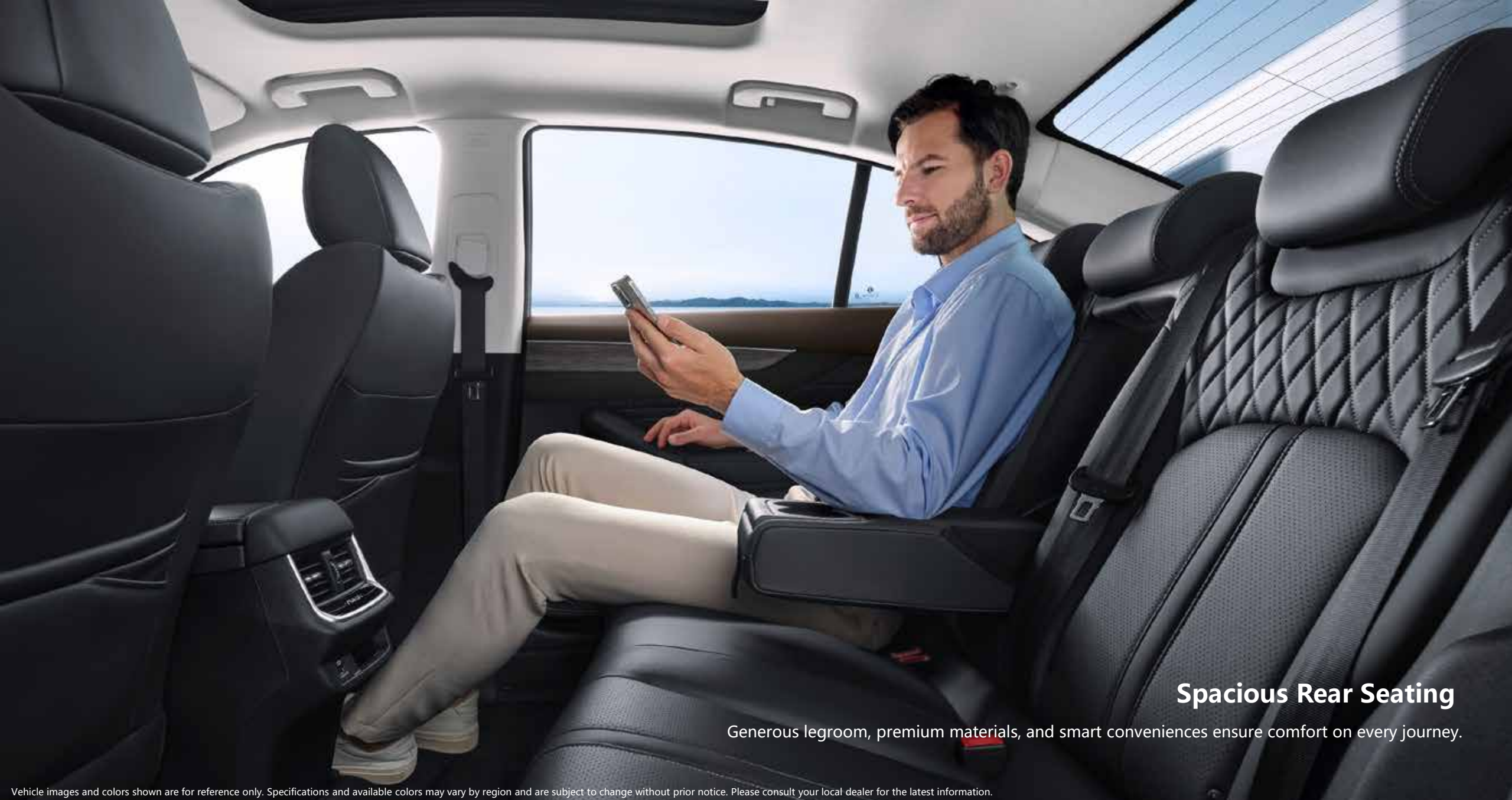


Driver-Centric Comfort

Ergonomic seats, panoramic sunroof, and intuitive controls create a refined driving experience.

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Spacious Rear Seating

Generous legroom, premium materials, and smart conveniences ensure comfort on every journey.

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Rear Seat Comfort

Crafted with premium leather, quilted stitching, and ergonomic design to provide every passenger with spacious comfort and refined elegance.

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Spacious Trunk Capacity

-Easily accommodates at least three full-size suitcases, making every journey more convenient and worry-free.



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PERFORMANCE

TECHNOLOGY

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SPACE

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Performance MAX

- ◆ **DSMA:** Equipped with cutting-edge technology and a high-strength safety body, DSMA delivers a perfect balance of handling and comfort, leading NVH performance, and high reliability;
- ◆ **Mach Power:** Exceptional speed, fuel efficiency, quiet operation, and endurance;
- ◆ **Lightning-quick Handling:** Industry-leading braking capability, four-wheel independent suspension, P-EPS electric power steering system, high-strength cage-type body.



DSMA

-All-around excellence in five key performance areas.

Equipped with cutting-edge technology



L2 intelligent driving assistance.

High-strength safety body



High-strength safety structure (up to 1,500 MPa) .
10-year corrosion-free warranty.
15-year chassis durability test.

Balance of control and comfort



Developed by an international team with forward engineering
Precision-tuned suspension with long travel for both comfort and control.

Leading NVH performance



Design noise reduction.
Structural noise reduction.
Material noise reduction.

High reliability



Tested over millions of kilometers and 27 real-world driving conditions
Reliable performance in various scenarios.

Mach Power

-Exceptional speed, fuel efficiency, quiet operation, and endurance.

Mach Power Gasoline Powertrain

Mach Power 1.5T engine



Getrag
7-Speed Wet Dual-Clutch Transmission



Top 10 Golden Power Combinations

Total system output: 140kW; Torque: 300Nm
Quick starting acceleration and strong mid-range power.

Mach Power MHD Hybrid System

Mach Power 1.5T engine



HD120 electric drive assembly



Energy Efficiency Star•High Efficiency and Low-Consumption

41.07%T peak thermal efficiency.
Combined system output: 170kW; Combined torque: 300Nm

Note: The engine power is 150kW and the torque is 320Nm.

EXTERIOR

INTERIOR

STYLE CHOICES

SPACE

PERFORMANCE

TECHNOLOGY

Lightning-quick Handling

Industry-leading braking capability

Thanks to the excellent chassis tuning enabled by the DSMA, SHINE MAX boasts an impressive 100–0 km/h braking distance of just **34.75 meters**, which is significantly shorter than other benchmarking vehicles.

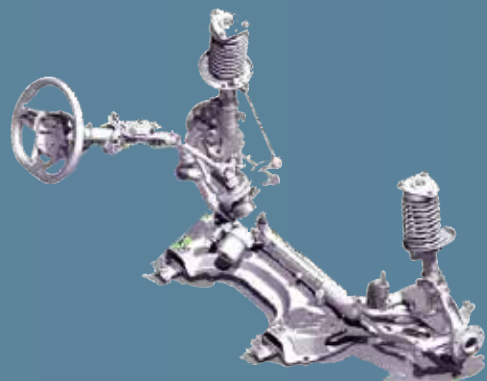
SHINE MAX delivers best-in-class braking performance, giving you not only thrilling driving dynamics but also an extra layer of safety.



Electric power steering system (P-EPS)

A lightweight design reduces unsprung mass. With a turning radius of just 5.3 meters, SHINE MAX features **finely tuned, responsive steering with a refined damping feel**.

The system enhances steering responsiveness and delivers a smooth, intuitive feel—**light and agile at low speeds, stable and confident at high speeds**.



Four-wheel independent suspension

Equipped with a front MacPherson and rear multi-link suspension, the chassis was developed by international engineering teams with **forward engineering** and **finely tuned by the CTCC championship team**.

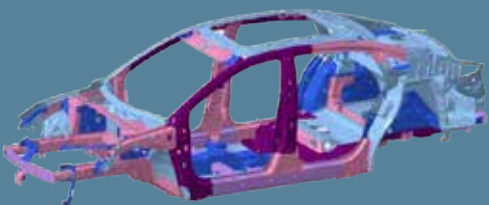
It provides **enhanced lateral stiffness, improved anti-roll characteristics, and superior tire grip**, ensuring outstanding handling and driving safety.



High-strength cage-type body

Built with a high-strength cage-type body and energy-absorbing design, the vehicle structure **uses 65% high-strength steel**, with **ultra-high-strength (1,500 MPa) steel plates** applied to critical cabin areas.

This enhances torsional rigidity for better handling and noise suppression, and also provides maximum protection for occupants in the event of a collision.



EXTERIOR

INTERIOR

STYLE CHOICES

SPACE

PERFORMANCE

TECHNOLOGY

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STYLE CHOICES

SPACE

PERFORMANCE

TECHNOLOGY

Intelligent Driving Assist

3、Urban congested sections

- Front crossing traffic alert (FCTA)
- Junction assist (JA)
- Traffic jam assistance (TJA)

2、Urban low speed driving

- Forward collision warning (FCW)
- Automatic emergency braking (car & pedestrian and car)
- ACC adaptive cruise control (full speed)

1、Vehicle start & stop

- Electronic gear selector
- EPB+AUTO HOLD



4、Urban and elevated complicated sections

- Blind spot detection (BSD)
- Lane departure warning (LDW)
- Lane keeping assist (LKA)
- Lane centering assist (LCA)
- Lane change warning (LCW)
- Emergency steering assist (ESA)
- Emergency lane keeping (ELK)

5、Long-distance driving/highway cruising

- Driver monitoring system (DMS)
- ACC adaptive cruise control (high speed)
- Triggered lane change assist (TLC)
- Active lane change assist (ALC)

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Future-ready Tech Features

-Enjoy advanced technology with thoughtful care.

4D intelligent soft wind system



- Independent adjustment of driver and front passenger zones
- Direct blowing
- Indirect blowing
- Air sweeping
- Free adjustment
- OFF

Intelligent A/C touch panel



Single touch + slide touch: The grooved sliding area is thoughtfully designed for effortless operation without looking and adapts to day and night conditions with auto-adjusting backlight brightness.

Automatic Voice Hands touch

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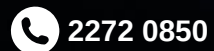


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