

DONGFENG SHINE

Designed to Shine



Slogan

Designed to Shine

Unique Selling Proposition

◆ Shining Style

Race-inspired aerodynamic fastback body

Vibrant dual-ring gaming-style cabin

Cool and trendy yellow/black interiors

◆ Shining Driving Control

CTCC champion chassis tuning

Mach Power 1.5T+6DCT Premium Powertrain

Mach Power 1.5L+6DCT Efficient Powertrain

◆ Shining Experience

Sporty full-leather integrated seats with eye-catching color contrast

Leading-in-class 540° panoramic image +
BSD/DOW/RCTA intelligent driving assistance systems



Key Specifications

Length × width × height (mm)	4670*1812*1490
Wheelbase (mm)	2680
Fuel tank volume (L)	50
Tyre specifications	R16 R17
Engine model	Mach Power 1.5T engine Mach Power 1.5T engine



DONGFENG SHINE

EXTERIOR



EXTERIOR

INTERIOR

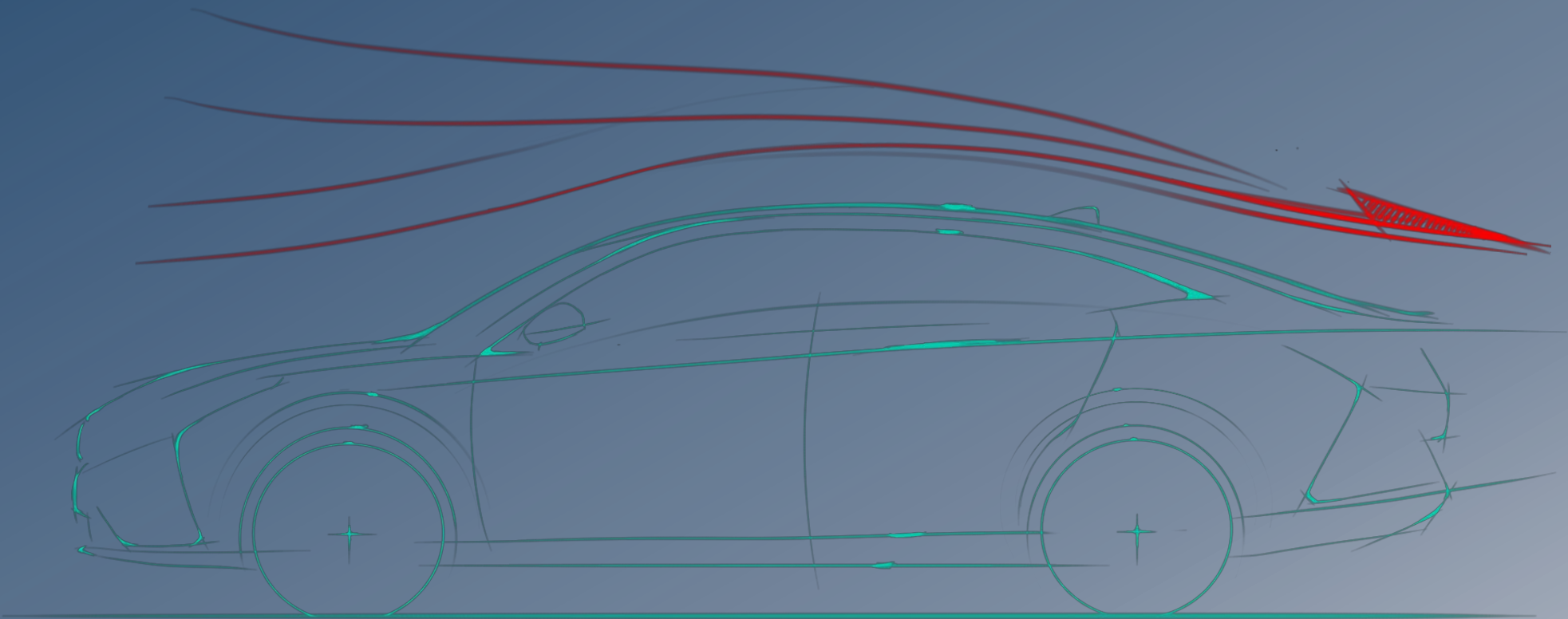
STYLE CHOICES

SPACE

PERFORMANCE

TECHNOLOGY

Race-inspired aerodynamic fastback body



"Flowing Light Lines"

Every curve is smooth and free.

"Blade-Cut Aerodynamics"

Carved like a blade by the rush of wind, the body lines are sharp, fluid, and unforgettable.

EXTERIOR	INTERIOR	STYLE CHOICES	SPACE	PERFORMANCE	TECHNOLOGY
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Stylish Front Fascia



Sleek Silhouette



Bold Wheel Design

EXTERIOR

INTERIOR

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DONGFENG SHINE

INTERIOR



EXTERIOR

INTERIOR

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TECHNOLOGY

Striking interior design – Cool and trendy yellow/black interiors

-A dynamic interplay of vivid yellow and carbon-fiber black.



EXTERIOR

INTERIOR

STYLE CHOICES

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PERFORMANCE

TECHNOLOGY

Vibrant dual-ring gaming-style cabin

-The tiered, multi-level layout of the driver and passenger instrument panels creates a lighter, more sculpted look, evoking a sense of floating space.

7 inch LCD instrument cluster.

Futuristic air vents with a mecha design.

Game controller-inspired multifunction steering wheel.

Ultra-wide center stack display Best-in-class 13 inch touch screen.

“All-New Cabin Design: Sporty and Immersive”

Infused with gaming and mecha-inspired elements, the dynamic design extends seamlessly from the exterior to the interior.

EXTERIOR

INTERIOR

STYLE CHOICES

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PERFORMANCE

TECHNOLOGY



13 inch center stack display.

- Class-exclusive 13 inch center stack display, **bursting with tech and luxury appeal**;
 - High resolution of **1920*720**, supporting multi-touch;
 - SC60 octa-core CPU + 3G RAM + 32G storage.
 - Brand new card UI design**, simple and fashionable;
 - Fully integrated touch screen for excellent visuals and responsive touch and black screen seamless look for premium appearance;
 - Supports **EasyConnect** screen mirroring, compatible with **50+ global apps** and **15+ international languages**;
- Functional upgrade: New touch buttons integrated into both screen sides to highlight the wide viewing angle of CSD.**

EXTERIOR

INTERIOR

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TECHNOLOGY

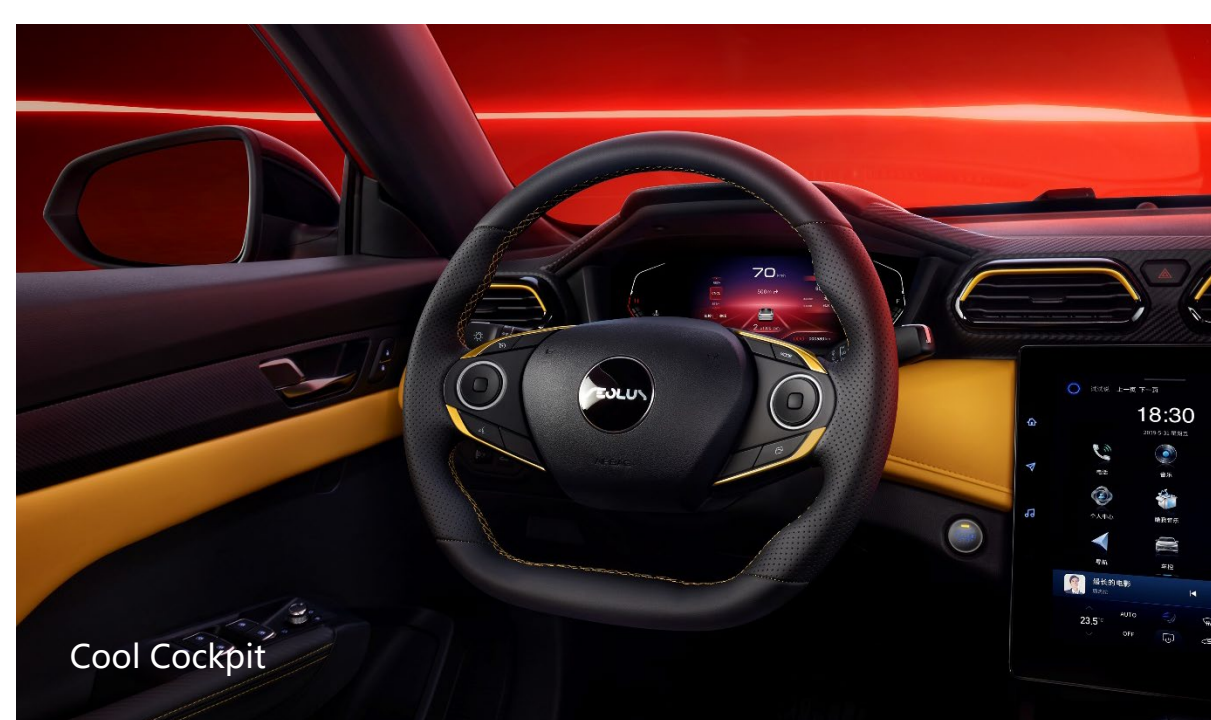
Sport-Inspired Integrated Racing Seats

One-piece sport seat design and full-support ergonomics for thighs, waist, back, and shoulders.

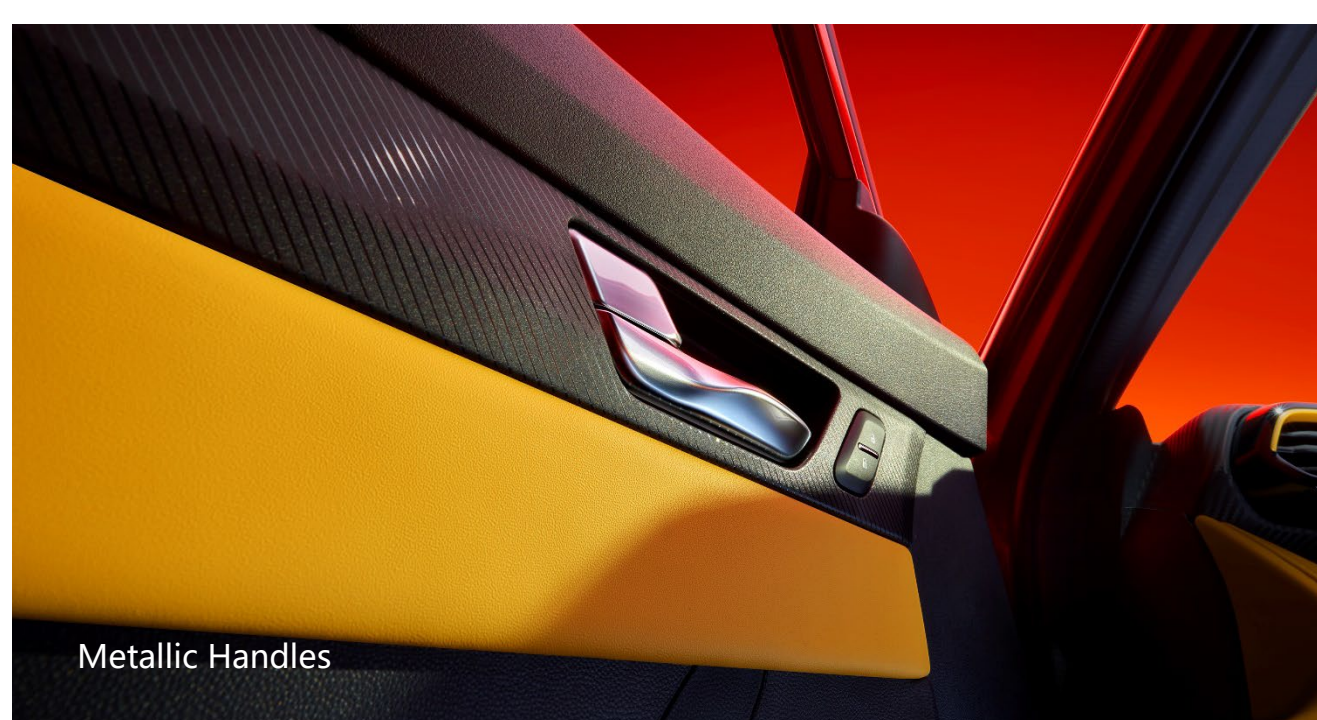
Integrated headrest for lasting driving comfort.

New seat design with supercar-inspired styling, providing superior sporty wraparound comfort.

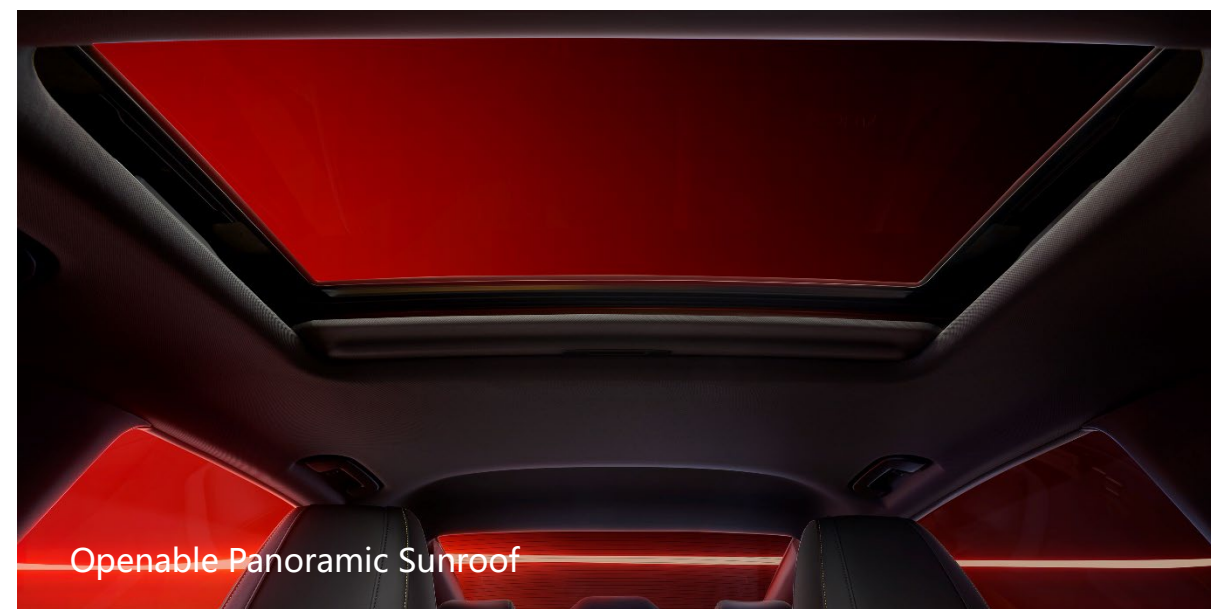




Cool Cockpit



Metallic Handles



Openable Panoramic Sunroof



Dual-tone Interior

EXTERIOR

INTERIOR

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PERFORMANCE

TECHNOLOGY

DONGFENG SHINE

STYLE CHOICES



EXTERIOR

INTERIOR

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PERFORMANCE

TECHNOLOGY



BLACK



WHITE



GREY

Images for reference only. Actual product may vary. Regional versions may feature exclusive colors. Please refer to the specification sheet for details.
For region-specific special colors, please refer to the specification sheet.

EXTERIOR	INTERIOR	STYLE CHOICES	SPACE	PERFORMANCE	TECHNOLOGY
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Black & Yellow



Black & Orange

DONGFENG SHINE

SPACE



EXTERIOR

INTERIOR

STYLE CHOICES

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PERFORMANCE

TECHNOLOGY

Space

With a 2680 mm wheelbase, the cabin offers generous legroom, enhanced seating comfort, and flexible storage, creating a spacious environment designed for every journey.

2680_{mm}
wheelbase



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DONGFENG SHINE

PERFORMANCE



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TECHNOLOGY

Born on the Track, Champion Pedigree

-Track-The ultimate proving ground for vehicle performance and technology.

CTCC-Dual championship winner.

Race-bred, production-close design.

Precision tuning for superior handling.

2019

5 Gold, 4 Silver, 2 Bronze in one season

2020

9 Gold, 11 Silver, 11 Bronze-Overall Season Champion

2021

13 Gold, 5 Silver, 4 Bronze-Back-to-Back Champion Seasons



EXTERIOR

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TECHNOLOGY

Race-tuned driving control-CTCC champion chassis tuning

-Powertrain layout lowered by 40mm compared to the previous generation model Center of gravity reduced by 25mm.



Front: MacPherson independent suspension, Rear: Torsion beam semi-independent suspension.

High-strength cold-bent closed-section beam for enhanced handling and reliability.



EXTERIOR	INTERIOR	STYLE CHOICES	SPACE	PERFORMANCE	TECHNOLOGY
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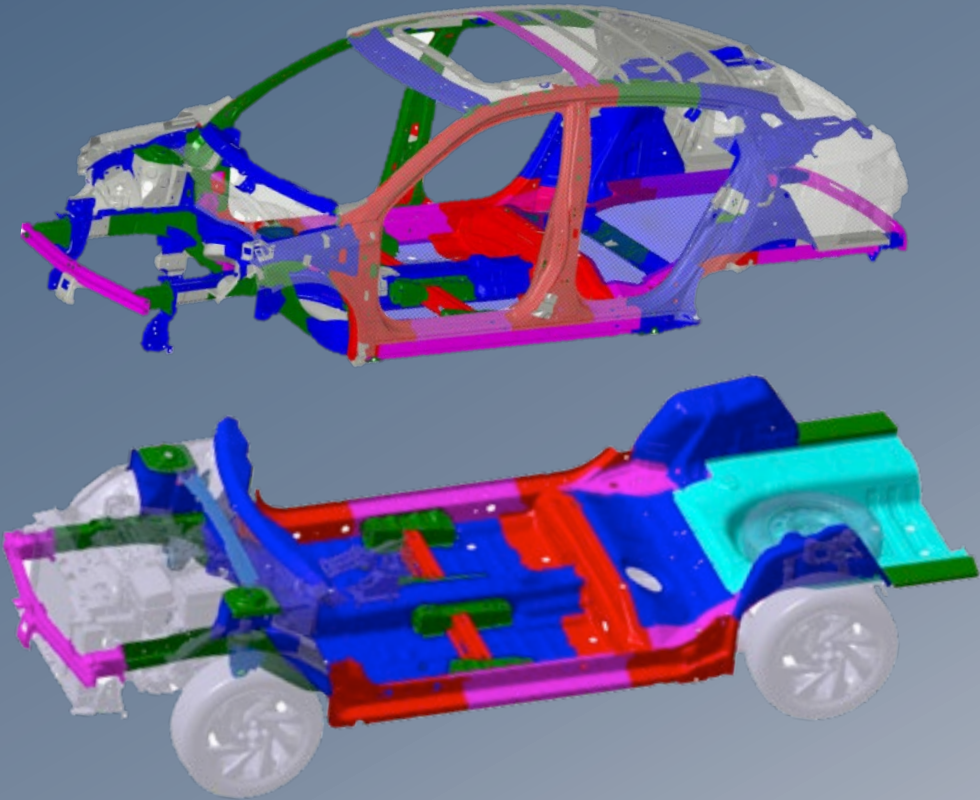
High-rigidity body

82% high-strength steel of European high-rigid body structure.

The CMP platform inherits the high-rigidity body structure DNA of Europe, extensively using thermoformed steel plate with strengths up to 1,500 MPa, accounting for 82% of the platform's structural components. (High-strength steel of vehicles in the same segment ranges from about 960-1200MPa, accounting for about 40% to 70% of parts.)

1500 Mpa
strengths up to

82 %
of the platform's
structural components

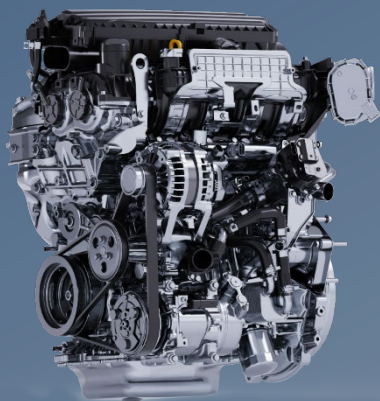


- Thermoformed PHS (1000~1500 Mpa)
- Ultra-high strength steel UHSS (700~1000 Mpa)
- Advanced high-strength steel AHSS (300~680 Mpa)
- High-strength steel HSS (200~260 Mpa)
- Mild steel plate LSS (180 Mpa)

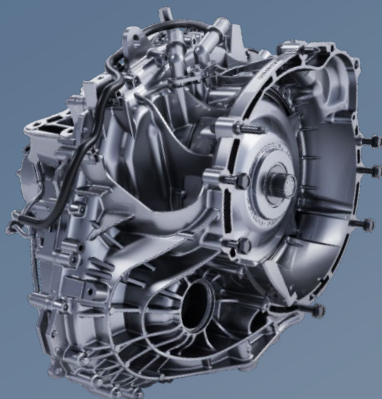
Power combination of SHINE Mach

Mach Power 1.5T Turbocharged Engine

Mach Power 1.5T



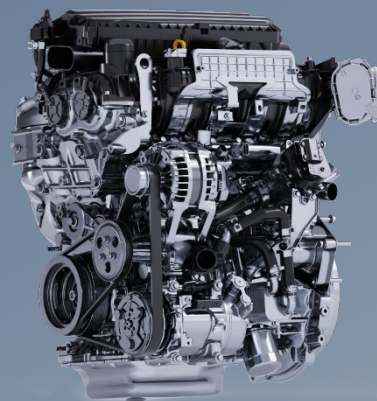
6DCT



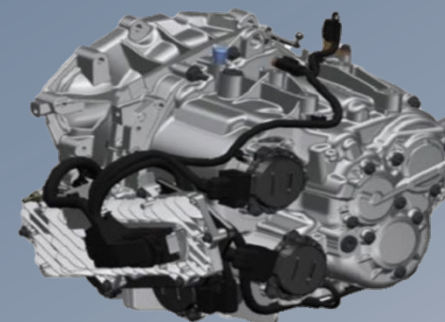
Peak power: **145kW**; Maximum torque: **300N·m**
Top 10 Golden Power Combinations with high output efficiency.

Mach power 1.5L Naturally Aspirated Engine

Mach Power 1.5L



6DCT



Maximum power: **92kW**; Maximum torque: **158N·m**
High efficiency power, optimal balance of power and fuel consumption.



2020 & 2021
China's Top 10 engine



2020 & 2021 "Special Jury Award of the Year" at the China Auto Summit Awards.



2020 "Energy Efficiency Star" awarded by China Automotive Technology & Research Center



2020 The 17th People's Choice Craftsmanship Award



2021 CTCC Season Champion

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TECHNOLOGY



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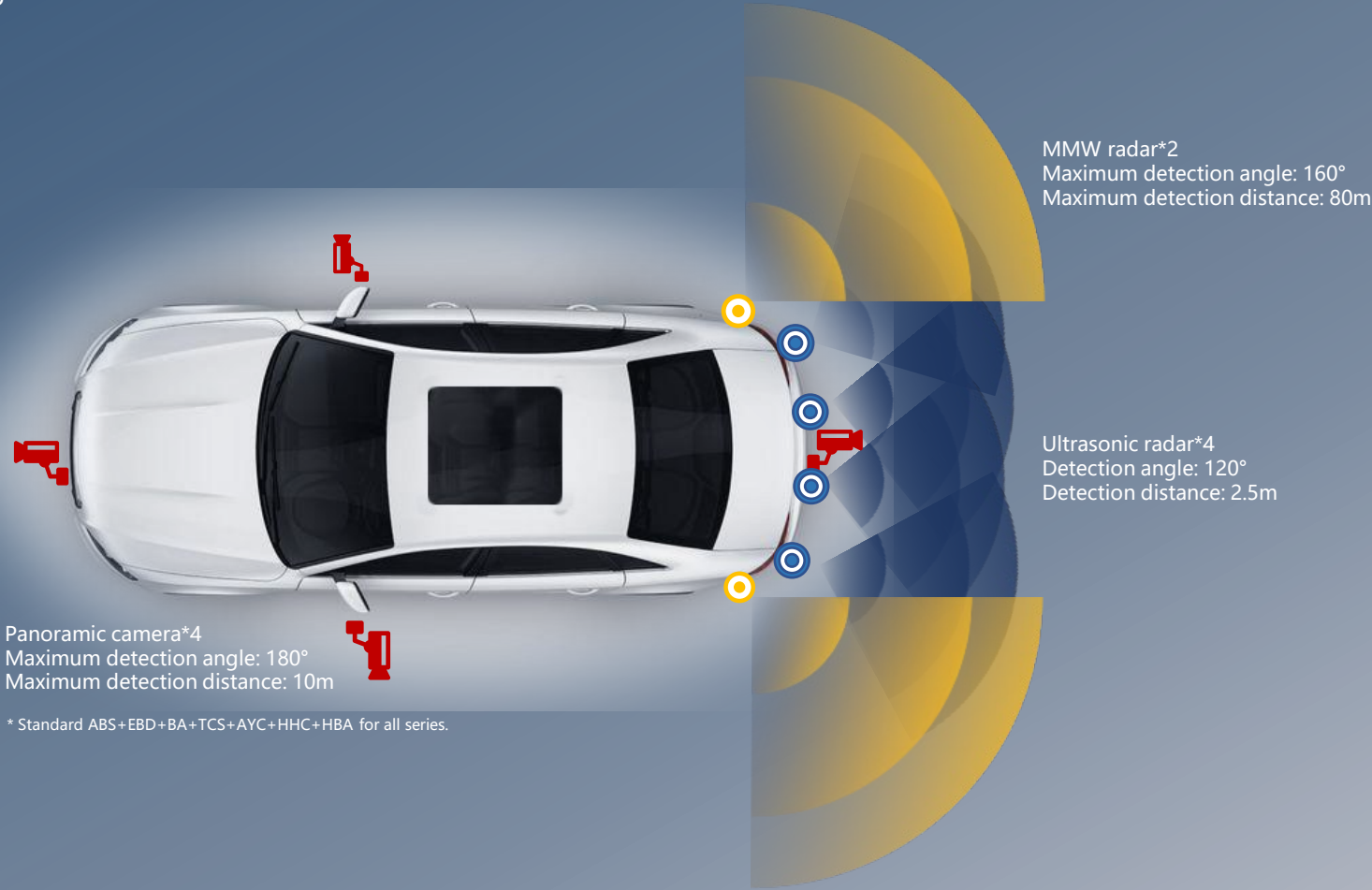
TECHNOLOGY

Intelligent driving assistance system

-Full-vehicle safety sensing with 360° seamless monitoring.

There are 10 sensors equipped in the vehicle, including:

-  Ultrasonic radar*4
-  Panoramic camera*4
-  MMW radar*2



Panoramic camera*4
Maximum detection angle: 180°
Maximum detection distance: 10m

MMW radar*2
Maximum detection angle: 160°
Maximum detection distance: 80m

Ultrasonic radar*4
Detection angle: 120°
Detection distance: 2.5m

* Standard ABS+EBD+BA+TCS+AYC+HHC+HBA for all series.

DOW

Door opening warning (DOW).

RCTA

Rear cross traffic alert (RCTA).

BSD

Blind spot detection (BSD).

540°

HD 540° panoramic image.

Muscat

Address: Oneroad Showroom, Building #
113, Block # 55, Ghala-Al-Sanaiah,
Muscat

Sohar

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Sultan Caboos Street, Al Wugaybah Area Sohar,
Sullanate of Oman



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